

playmobil®  
EYEWEAR

OPTIM





A smile captures the world

Since 1974, the toy system PLAYMOBIL® created by Hans Beck has become a classic of children's playrooms, with its many different play worlds – from a pirate ship to a children's hospital.







---

About 3,5 billion of the beloved play figures with the characteristic smile have been produced since then and delight children all over the world. Around 40 different play themes are distributed in approx. 100 countries worldwide. Both parents and educators appreciate the award-winning toy system as a representative of high-value, quality play.

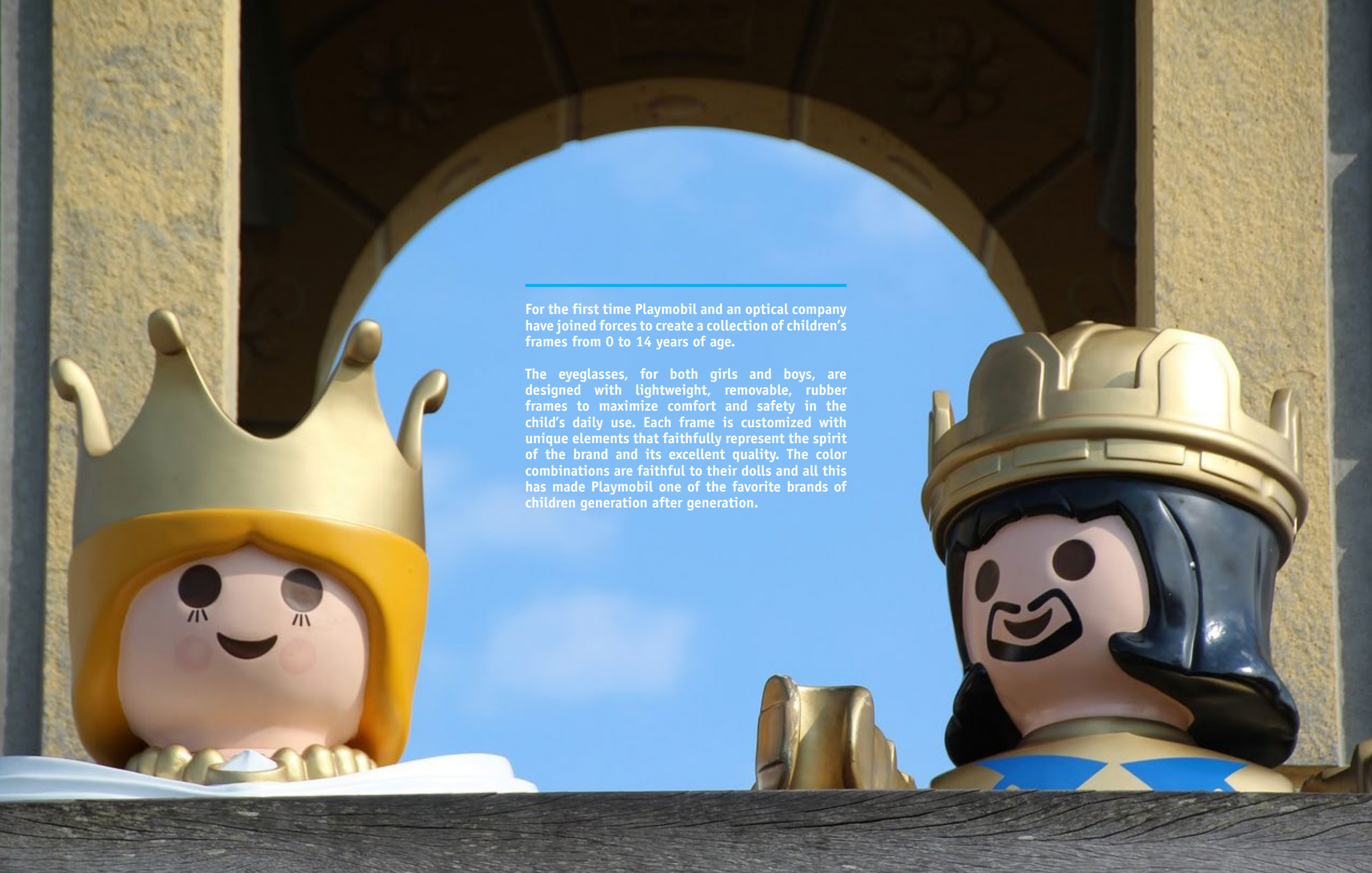




---

Playmobil has been one of the most famous international toy brands for more than 40 years. Its figures, in the form of 7.5 cm high dolls, were baptized with the name CLICK and are characterized by their large number of moving parts and a multitude of accessories: vehicles, buildings, plants, animals, etc.. This set allows to create a great variety of scenarios and possibilities in which children can develop their imagination in an infinite way.



A Playmobil Queen and King are positioned in a stone archway. The Queen, on the left, has blonde hair and wears a gold crown and a gold necklace. The King, on the right, has dark hair and a beard, wearing a gold crown and a blue and gold tunic. They are both smiling. The background is a bright blue sky with some light clouds. The archway is made of grey stone with intricate carvings.

---

For the first time Playmobil and an optical company have joined forces to create a collection of children's frames from 0 to 14 years of age.

The eyeglasses, for both girls and boys, are designed with lightweight, removable, rubber frames to maximize comfort and safety in the child's daily use. Each frame is customized with unique elements that faithfully represent the spirit of the brand and its excellent quality. The color combinations are faithful to their dolls and all this has made Playmobil one of the favorite brands of children generation after generation.





## THE FATHERS

### Horst Brandstätter (1933 – 2015)

Children knew him as “Mr. Playmobil”, but to most of his employees he was simply “HOB”.

Horst Brandstätter, the great-grandchild of company founder Andreas Brandstätter, was the company's sole owner for three decades. He was among the most distinguished personalities of the German toy industry.

Already in the 1950s, he realized that the future of toy production would be in the field of plastics instead of metal goods. As a result, he restructured the entire manufacturing system of the family business.

At the beginning of the 1970s, Horst Brandstätter asked his chief model maker Hans Beck to develop an entirely new toy system: PLAYMOBIL® was born. With the help of PLAYMOBIL®, Brandstätter's company went on to become Germany's top-selling toy manufacturer.

Proof of Brandstätter's talent for looking ahead and turning his visions into reality can also be seen with the LECHUZA self watering planters, which he successfully established in 2000 as the second pillar of his company.

PLAYMOBIL® head Horst Brandstätter died on June 3, 2015 at the age of 81. His company is continued as a corporate foundation.



## THE FATHERS

### Hans Beck (1929 – 2009)

In 1958 Hans Beck applied for a position as a toy developer, or at that time a “model maker,” with geobra Brandstätter. The company’s owner, Horst Brandstätter, selected Mr. Beck from among a number of applicants.

Hans Beck designed innovative products for the company from the start, which considerably contributed to the company’s success. His masterpiece, PLAYMOBIL®, was created in the early 1970s.

As Head of Development, Hans Beck was PLAYMOBIL®’s “Corporate Conscience” for many years. He personally kept a careful watch over new PLAYMOBIL® sets to ensure that they would fit into the play system’s fundamental concept instead of following short-lived trends.

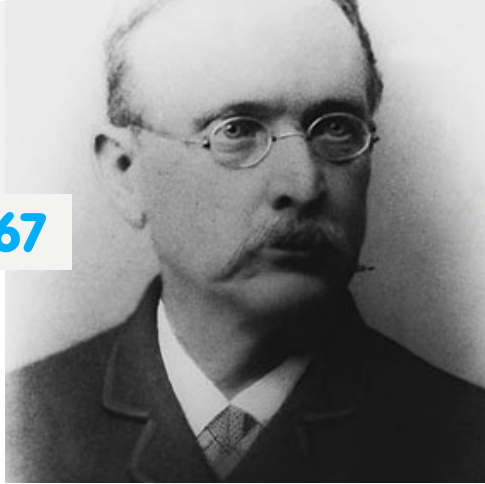
The consumer’s satisfaction was always his most important concern. Mr. Beck retired in 1998. The company geobra Brandstätter commemorates Hans Beck by making certain that he lives on through the continuation of his figures.

The PLAYMOBIL® R&D team, under the direction of Mr. Uwe Reuter since 2014, is continuing Mr. Beck’s life’s work.





1867



**Andreas Brandstätter** founds the company bearing his name in Fürth in Bavaria for the production of ornamental casket fittings and locks.

1908



His son Georg takes over from him, changing the name into geobra, an acronym made up from his name, **Georg Brandstätter**.

1921



The company moves to **Zirndorf**, the next-door village, where the company's headquarters are still located today. The company manufactures and distributes toys and other products made of metal.

## HISTORY

The late sole owner, Horst Brandstätter, joins the company. Mainly telephones, piggy banks, cash registers and scales for toy shops – all made of sheet metal, later of plastic, are produced. Over the years, the company expands with several toys and leisure products, e.g. the famous hula hoop, water ski and pedal tractors.

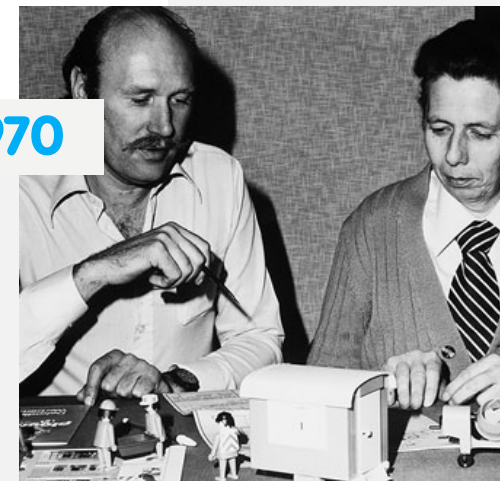
1952



1958



1970



The oil crisis and the pressure on costs made Horst Brandstätter consider it the perfect time to develop and complete Hans Beck's new idea. It was Mr. Beck who developed the design of our **"clicks"**.



1974



**PLAYMOBIL®** is introduced. At the request of his boss, Hans Beck had been busy developing a new play system since 1971. Beck's new idea focuses on the 7.5 cm PLAYMOBIL® figure.

1976



The Malta subsidiary takes over production of the PLAYMOBIL® figures, which are made up of seven components and are assembled by hand. Today most of these are machine-made and **PLAYMOBIL® Malta** has an annual capacity of 100 million figures.

1980



In the 1980s, to meet the rising global demand, PLAYMOBIL® sets up sales companies in France, the Benelux countries (Belgium, Netherlands, Luxembourg), England, Italy, Canada and the USA.

Move to the new DM 50 million headquarters for Development, Marketing and Sales in Zirndorf. Exhibition space and play areas are opened up right next door – the start of the **PLAYMOBIL-FunPark**.

1990



2000



Geobra Brandstätter introduces a new segment with its **LECHUZA** brand. Owner Horst Brandstätter finds a successor to lead the company, Andrea Schauer, but he remains an executive partner and continues to play an entrepreneurial role.

2004



PLAYMOBIL® celebrates its **30th anniversary**. It has established itself as a classic in the toy world.



2010



PLAYMOBIL®'s global sales exceed the "half-billion mark" for the first time, with a turnover of **507 million euros**. geobra Brandstätter is Germany's largest toy manufacturer, with a market share of 8%.

2012



Throughout the past decades Horst Brandstätter has continuously invested in new production facilities. In 2012 a new high-rack warehouse and a new injection moulding plant come into operation at the Dietenhofen location at a cost of 25 million euros.

2013



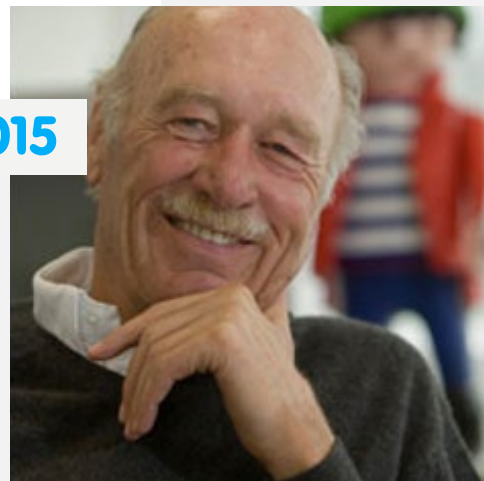
With investments of 100 million euros in 2013, company owner Horst Brandstätter paves the way for his company to remain the largest German toy manufacturer. In May, the groundbreaking for a **new PLAYMOBIL logistics center** in Herrieden takes place.

PLAYMOBIL® figures celebrate their **40th** anniversary.

2014



2015



The company's sole owner, Horst Brandstätter, passes away on 3rd June at the age of 81 years. His company continues as a corporate foundation.

2018



**More than 3 billion figures** have found their way into children's rooms worldwide, and more than 5,700 different figures have been created since 1974.





## DISTRIBUTORS

ARGELIA  
 ARMENIA  
 BELARUS  
 BULGARIA  
 CHINA  
 CROATIA  
 ECUADOR  
 GEORGIA  
 INDIA  
 JAPAN  
 LEBANON  
 MAURITIUS  
 MOROCCO  
 PAKISTAN  
 QATAR  
 ROMANIA  
 SOUTH AFRICA  
 TUNISIA  
 ULRAINE  
 URUGUAY

ANGOLA  
 AUSTRALIA  
 BOLIVIA  
 CAMBODIA+LAOS  
 DEM. REP. CONGO  
 COLOMBIA  
 EGYPT  
 HONG KONG  
 INDONESIA  
 JORDAN  
 MADAGASCAR  
 REP. MOLDOVA  
 NEW ZELAND  
 PERU  
 REP. KOREA  
 RUSSIA  
 TAIWAN  
 TURKMENISTAN  
 UZBEKISTAN  
 VIET NAM

ARGENTINA  
 BAHRAIN  
 BRAZIL  
 CHILE  
 COSTA RICA  
 RP. DOMINICANA  
 KENIA  
 ICELAND  
 ISRAEL  
 KUWAIT  
 MALAYSIA  
 MONGOLIA  
 OMAN  
 PHILIPPINES  
 REP. SERBIA  
 SLOVENIA  
 THAILAND  
 TURKEY  
 UNITED ARAB  
 EMIRATES  
 YEMEN

## SUBSIDIARIES

AUSTRIA  
 GREECE  
 MEXICO  
 SWITZERLAND

CANADA  
 ITALY  
 NORTHERN-EUROPE  
 POLAND  
 USA

PLAYMOBIL FRANCE  
 MALTA  
 SPAIN  
 UNITED KINGDOM



## CONCEPTUAL VALUES

### COLOR

Commercial styles.

### HIGH QUALITY

Small and wider gauges to cover different ages.

### TECHNICAL

Double injection with rubber on the inside of the front and rods.

### LIGHTWEIGHT

Screwless hinges, flexible and easy to replace, if necessary.

### FUN

Adaptable terminals for a perfect fit.

Fun with Playmobil characters.

## CONCEPTS

"PLAY FLEX" ultraflexible

TR90 + Rubber tip

180° Flex

"LONG RUBBER TIP" with acetate front

Rubber TEMPLE with acetate front

Elastic band

## Fun, colorful, flexible and comfortable, THIS IS THE PLAYMOBIL COLLECTION

### 27 models (132 sku's)

#### Materials:

High density TR 90 injection.  
"Play Rubber" injection (ultraflexible special material).  
Acetate.  
TR 90 Clip On injection.  
Double injection rubber.

#### Target:

Girls and boys from 0 to 14 years old.

**Technical details designed to make its use more comfortable.**

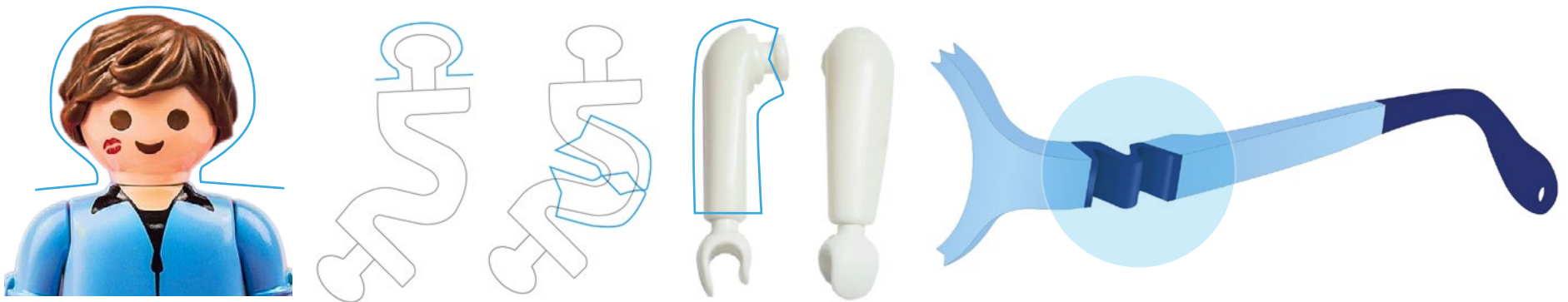
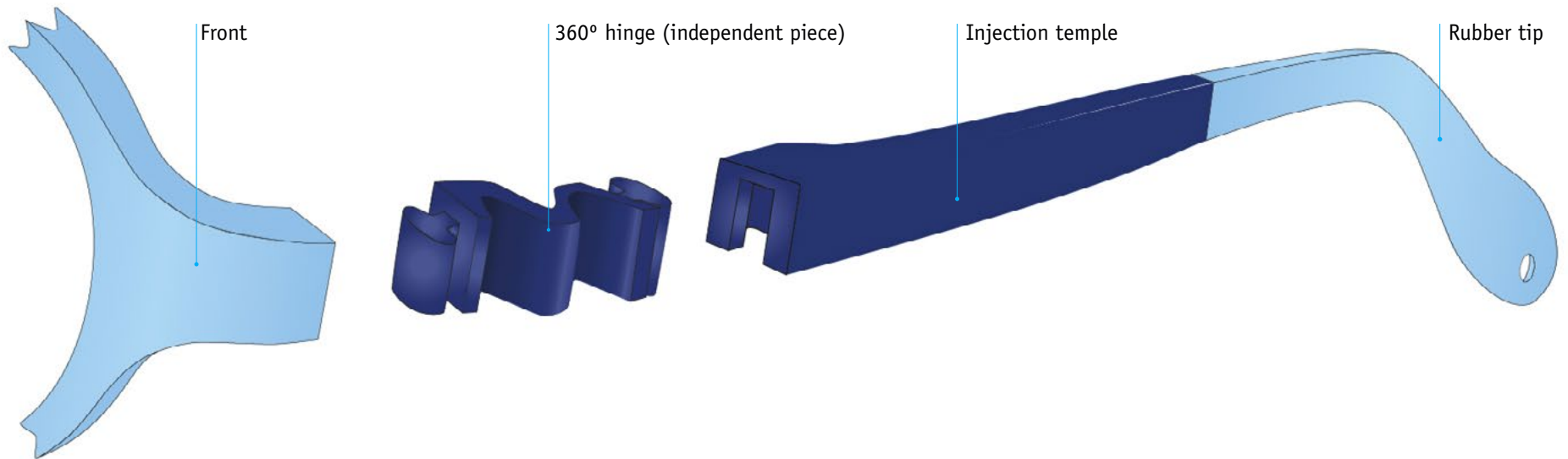




“PLAY FLEX”

SUBJECTS USED

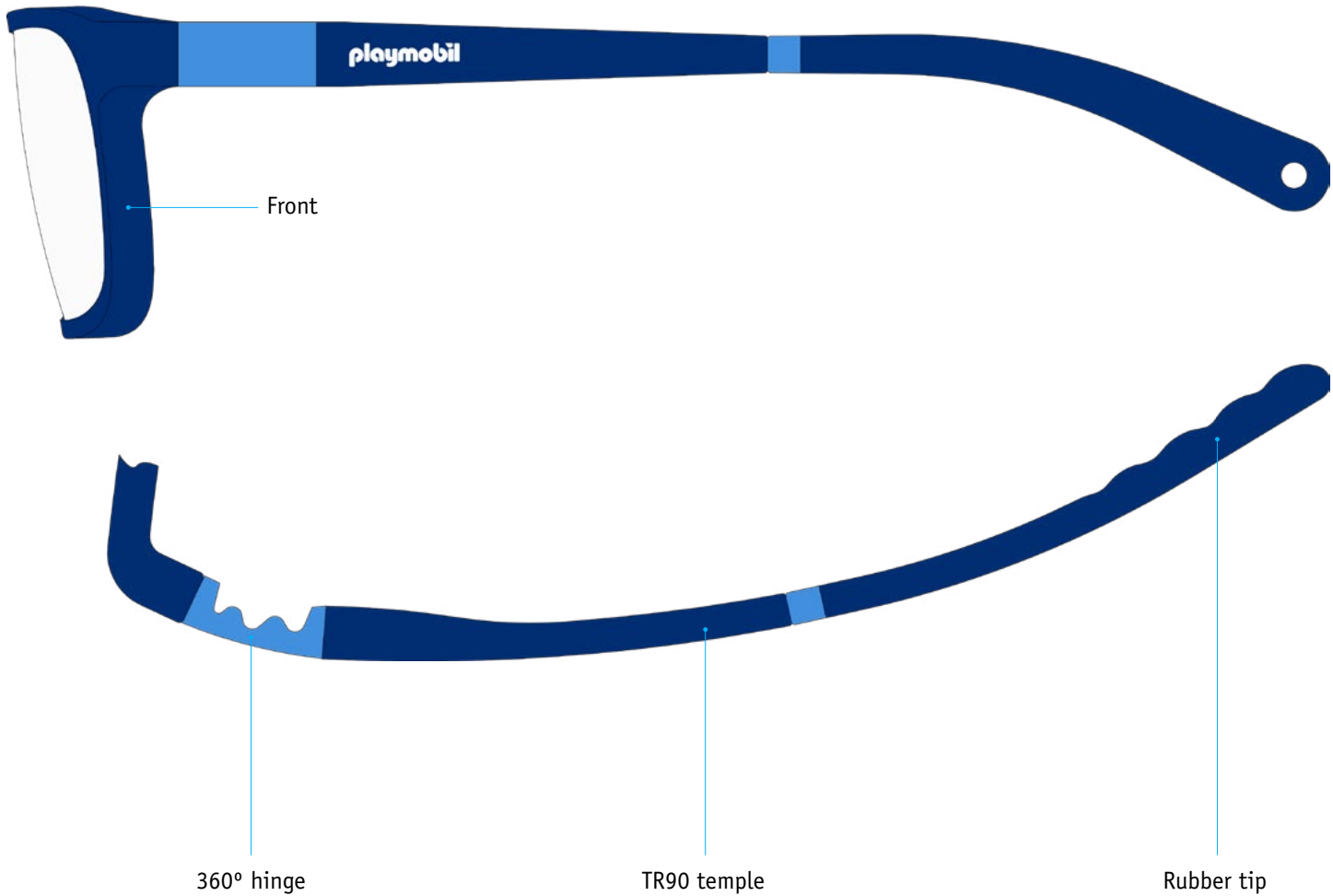
PLAY RUBBER material: the brand’s exclusive, ultra-flexible, high-strength material that guarantees the child’s protection and reduces breakage rates to a minimum.





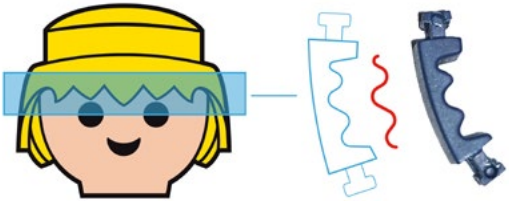
# TR90 + RUBBER TIP

Inspired by the curves of dolls' faces.  
TR90 frame with double rubber injection on bridge and temples.



## MATERIALS & SPECS

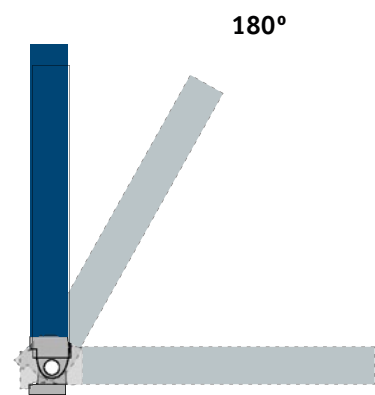
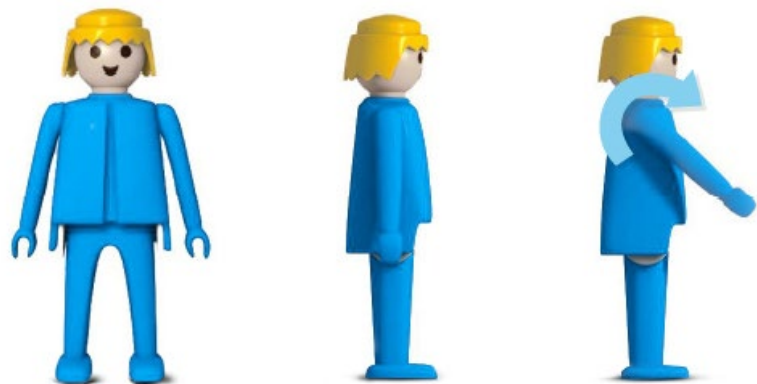
- Frame: TR90 + rubber injection
- Hingeless temple
- Temple: TR90
- Rubber tip





180° FLEX

Playmobil has a unique arm movement.  
This is reflected in the design of the rod with a 180° flex.  
It is complemented by the Clip On.

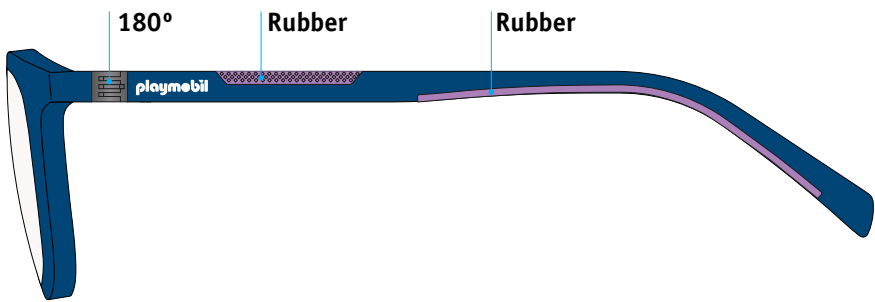


MATERIALS Y SPECIFICATIONS

TR90 + double rubber injection.  
Clip-on complement with polarized  
lens. 8 to 14 years old.  
Boys and girls.



Two frames in one piece  
(Clip On Concept)

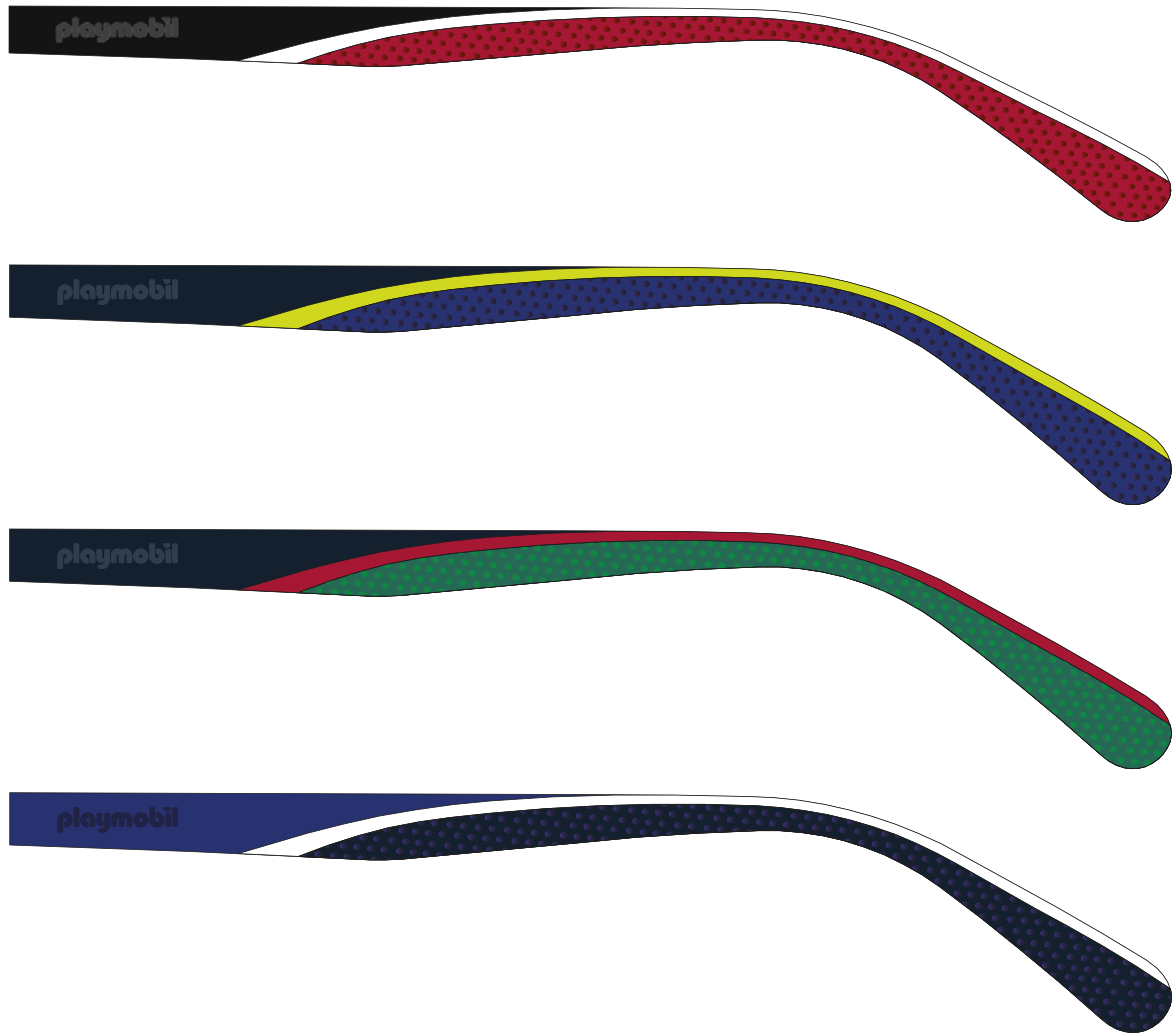




RUBBER TEMPLE WITH ACETATE FRONT

Inspired by playmobil rubber accessories.  
Double injection rubber rod.  
Adaptable.

SUBJECTS USED

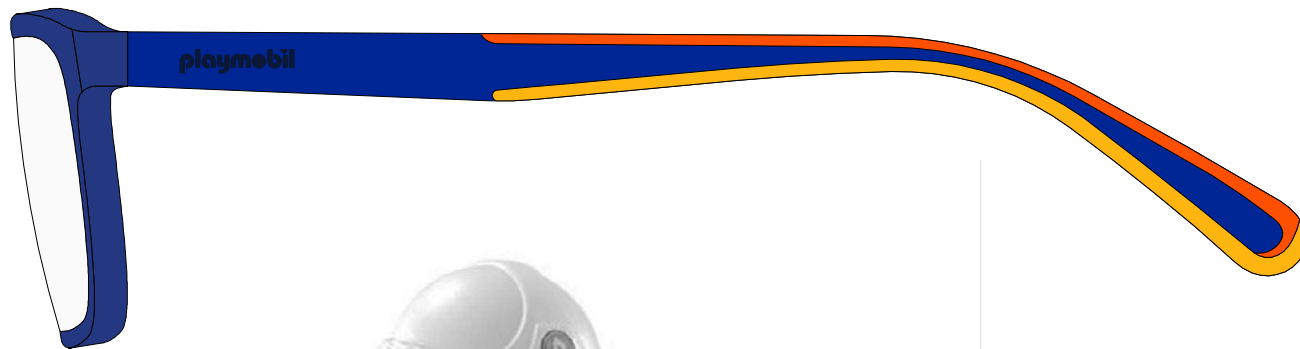


MATERIALS Y SPECIFICATIONS

- Resistant and adaptable goggles.
- Rubber temple with sporty style.
- Acetate front.
- Textured.
- Embossed logo.
- From 12 to 18 years old.
- Boys and girls.

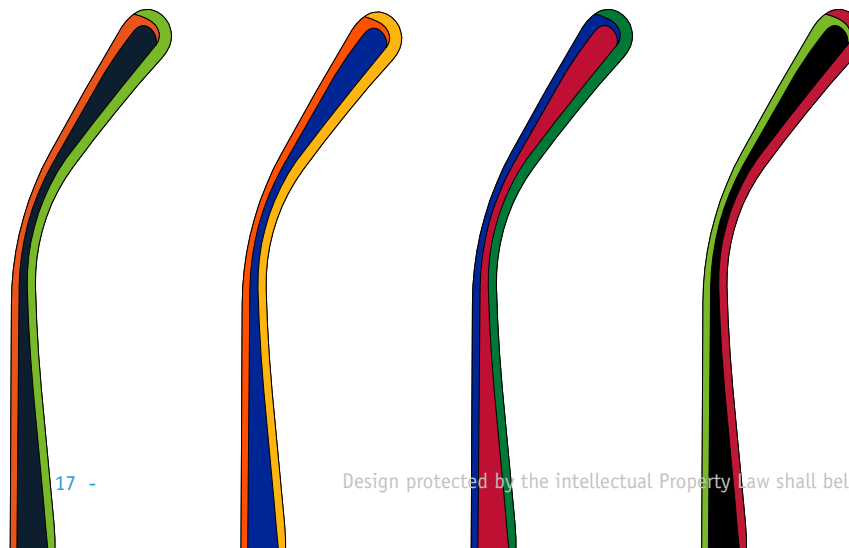
## NEW RUBBER TEMPLE

Inspired by the articulated arm of the Playmobil  
Rubber temple with acetate front  
Sport / retro design



### MATERIALS & SPECS

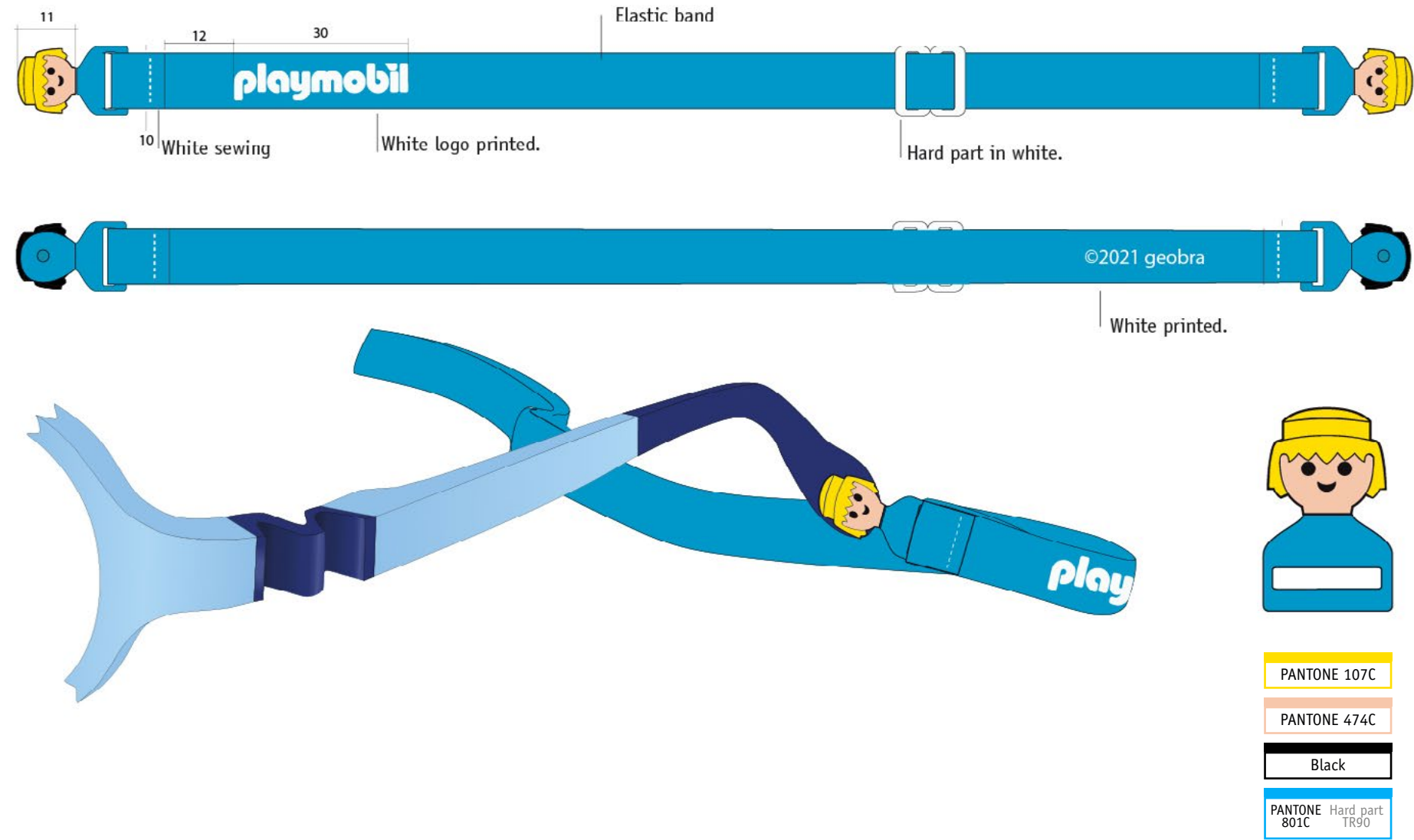
- Rubber temple with sport design
- Acetate front
- Textured.
- Embossed logo
- From 6 to 14 years old
- Boys





“ELASTIC BAND”

Removable elastic band, ideal for the perfect fastening of the frame in any activity of the children in the day to day.



REGULAR COLLECTION



**PY23073**



52



16



135



C. 511



C. 512



C. 525



C. 543



C. 545

**PY23067**



45



16



135



C. 511



C. 512



C. 543



C. 575



**PY23066**



48



18



135



C. 511



C. 512



C. 541



C. 575

**PY23065**



46



15



135



C. 511



C. 545



C. 575



C. 612



**PY23064**



47



15



135



C. 512



C. 535



C. 541



C. 543

**PY23063**



41



17



130



C. 511



C. 524



C. 545



C. 595



**PY23062**



41



17



130



C. 510



C. 511



C. 512



C. 545

**PY23061**



45



15



130



C. 516



C. 527



C. 545



C. 560



**PY23060**



44



16



130



C. 511



C. 527



C. 531



C. 595

PY23059



47



19



130



C. 101



C. 212



C. 237



C. 241



C. 262



C. 275



C. 286



**PY23058**



48



20



130



C. 101



C. 212



C. 237



C. 253



C. 262



C. 275



**PY23054**

PLAY FLEX



52



16



135



Unbreakable



Hypoallergenic

C. 512



C. 533



C. 543



C. 545



C. 575



C. 612



**PY23054**

PLAY FLEX



52



16



135



Unbreakable



Hypoallergenic



C. 633



C. 643



C. 645



C. 675



C. 845



C. 945

**PY23053**

PLAY FLEX



47



20



135



Unbreakable



Hypoallergenic



C. 512



C. 545



C. 546



C. 552



C. 553



C. 554



**PY23053**

PLAY FLEX



47



20



135



Unbreakable



Hypoallergenic



C. 612



C. 645



C. 646



C. 652



C. 653



C. 654



C. 862



C. 962

**PY23052**

PLAY FLEX



50



17



130



Unbreakable



Hypoallergenic

C. 512



C. 513



C. 541



C. 542



C. 543



C. 544



C. 574



C. 575



**PY23052**

PLAY FLEX



50



17



130



Unbreakable



Hypoallergenic

C. 612



C. 613



C. 641



C. 642



C. 643



C. 644



C. 674



C. 675





**PY23052**

PLAY FLEX



50



17



130



C. 545



C. 645



Unbreakable



Hypoallergenic

**PY23051**

PLAY FLEX



44



16



115



C. 541



C. 562



C. 575



C. 641



C. 662



C. 675



Unbreakable



Hypoallergenic

**PY23051**

PLAY FLEX



44



16



115



C. 553



C. 566



C. 653



C. 666



Unbreakable



Hypoallergenic

**PY23050**

PLAY FLEX



38



15



115



Unbreakable



Hypoallergenic



C. 537



C. 546



C. 567



C. 637



C. 646



C. 667



**PY23049**

ACETATE



47



16



135



C. 511



C. 517



C. 541



C. 543



C. 544



C. 545



C. 612



C. 645

**PY23049**

ACETATE



47



16



135



C. 512



C. 518



C. 542



C. 546



C. 575

**PY23048**

ACETATE



47



16



135



C. 511



C. 512



C. 543



C. 545



C. 546



C. 575



C. 641



C. 645

**PY23044**

PLAY FLEX



46



16



130



Unbreakable



Hypoallergenic



C. 541



C. 542



C. 543



C. 575



C. 641



C. 642



C. 574



**PY23044**

PLAY FLEX



46



16



130



Unbreakable



Hypoallergenic

C. 643



C. 675



C. 840



C. 940



C. 534



C. 585



C. 634



C. 685



**PY23043**

PLAY FLEX



48



16



130



Unbreakable



Hypoallergenic

C. 534



C. 541



C. 542



C. 543



C. 575



C. 634



C. 574



**PY23043**

PLAY FLEX



48



16



130



Unbreakable



Hypoallergenic



C. 641



C. 642



C. 643



C. 675



C. 840



C. 940



C. 585



C. 685

**PY23042**

ACETATE



50



15



135



C. 531



C. 553



C. 563



C. 564



C. 565



C. 566



**PY23041**

ACETATE



49



16



135



C. 513



C. 517



C. 541



C. 545

**PY23039**

ACETATE



50



15



135



C. 513



C. 514



C. 517



C. 545



C. 475

**PY23038**

PLAY FLEX



46



15



130



Unbreakable



Hypoallergenic



C. 556



C. 557



C. 566



C. 586



C. 656



C. 657

**PY23038**

PLAY FLEX



46



15



130



Unbreakable



Hypoallergenic



C. 666



C. 686



C. 537



C. 546



C. 637



C. 646



**PY23018**

PLAY FLEX



50



14



135



Unbreakable



Hypoallergenic

C. 512



C. 549



C. 553



C. 555



C. 557



C. 563



C. 566



C. 567



**PY23018**

PLAY FLEX



50



14



135



Unbreakable



Hypoallergenic



C. 575



C. 612



C. 649



C. 653



C. 655



C. 657

**PY23018**

PLAY FLEX



50



14



135



Unbreakable



Hypoallergenic



C. 663



C. 666



C. 667



C. 675



C. 860  
GLOW



C. 960  
GLOW

**PY23017**

PLAY FLEX



48



14



135



Unbreakable



Hypoallergenic

C. 512



C. 537



C. 546



C. 553



C. 555



C. 557



C. 563



C. 566





**PY23017**

PLAY FLEX



48



14



135



Unbreakable



Hypoallergenic



C. 567



C. 612



C. 637



C. 646



C. 653



C. 655

**PY23017**

PLAY FLEX



48



14



135



Unbreakable



Hypoallergenic



C. 657



C. 663



C. 666



C. 667



C. 860



C. 960

**PY23016**

PLAY FLEX



44



14



130



Unbreakable



Hypoallergenic



C. 537



C. 553



C. 556



C. 557



C. 562



C. 565

**PY23016**

PLAY FLEX



44



14



130



Unbreakable



Hypoallergenic



C. 566



C. 586



C. 637



C. 653



C. 656



C. 657



**PY23016**

PLAY FLEX



44



14



130



Unbreakable



Hypoallergenic



C. 662



C. 665



C. 666



C. 686



C. 860  
GLOW



C. 960  
GLOW



C. 546



C. 646

**PY23012**

PLAY FLEX



47



16



130



Unbreakable



Hypoallergenic



C. 542



C. 543



C. 544



C. 545



C. 546



C. 547



C. 575



C. 642

**PY23012**

PLAY FLEX



47



16



130



Unbreakable



Hypoallergenic

C. 643



C. 644



C. 645



C. 646



C. 647



C. 675



C. 840  
GLOW



C. 940  
GLOW



**PY23012**

PLAY FLEX



47



16



130



Unbreakable



Hypoallergenic

C. 538



C. 549



C. 585



C. 638



C. 649



C. 685





**PY23011**

PLAY FLEX



45



15



130



Unbreakable



Hypoallergenic

C. 541



C. 542



C. 543



C. 544



C. 545



C. 546



C. 547



**PY23011**

PLAY FLEX



45



15



130



Unbreakable



Hypoallergenic



C. 575



C. 641



C. 642



C. 643



C. 644



C. 645

**PY23011**

PLAY FLEX



45



15



130



Unbreakable



Hypoallergenic



C. 646



C. 647



C. 675



C. 840  
GLOW



C. 640  
GLOW

**PY23011**

PLAY FLEX



45



15



130



Unbreakable



Hypoallergenic



C. 538



C. 549



C. 585



C. 638



C. 649



C. 685



**PY23010**

PLAY FLEX



42



15



115



Unbreakable



Hypoallergenic



C. 546



C. 556



C. 565



C. 646



C. 656



C. 665

**PY23010**

PLAY FLEX



42



15



115



C. 544



C. 555



C. 644



C. 655



Unbreakable



Hypoallergenic

**PY23009**

PLAY FLEX



40



16



115



Unbreakable



Hypoallergenic



C. 546



C. 556



C. 565



C. 646



C. 656



C. 665

**PY23007**

TR90



50



15



135



C. 633



C. 642



C. 643



C. 645



**PY23006**

TR90



48



15



130



C. 642



C. 644



C. 645



C. 675

**PY23005**

TR90



47



15



130



C. 642



C. 646



C. 649



C. 674

**PY23004**

TR90



44



15



130



C. 641



C. 643



C. 644



C. 674

**PY23000**

TR90



C. 654



C. 656



C. 663



C. 676



SUN COLLECTION

**PY33036**

PLAY FLEX



39



16



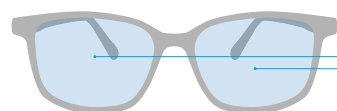
105



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 637



C. 645



C. 647



C. 657



C. 667



C. 675



C. 677



C. 688

**PY33035**

TR90



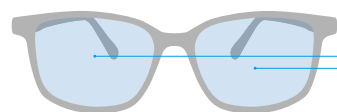
46



18



135



Polarized

Blue block



C. 531



C. 535



C. 553



C. 555



C. 556



C. 562



C. 565



C. 566

**PY33034**

PLAY FLEX  
TR90



42



14



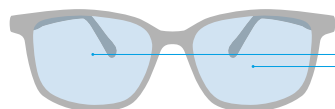
105



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 637



C. 643



C. 645



C. 657



C. 666



C. 667



C. 677



C. 688

**PY33033**

PLAY FLEX  
TR90



45



16



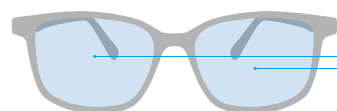
105



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 637



C. 643



C. 645



C. 647



C. 657



C. 666



C. 667



C. 688



**PY33032**

TR90



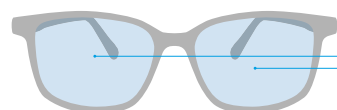
48



16



135



Polarized

Blue block



C. 511



C. 517



C. 541



C. 612



C. 633



C. 643



C. 644

**PY33031**

TR90



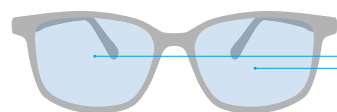
47



16



135



**Polarized**

**Blue block**



C. 511



C. 517



C. 533



C. 541



C. 585



C. 612



C. 643



C. 644

**PY33030**

INJECTION



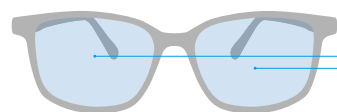
48



17



135



Polarized

Blue block



C. 511



C. 516



C. 517



C. 533



C. 545



C. 612



C. 643



C. 688

**PY33029**

TR90



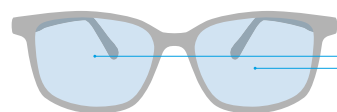
50



15



130



Polarized

Blue block



C. 511



C. 517



C. 546



C. 588



C. 612



C. 633



C. 645

**PY33028**

TR90



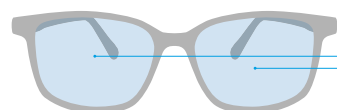
46



17



130



Polarized

Blue block



C. 511



C. 535



C. 546



C. 585



C. 612



C. 641



C. 643



**PY33027**

TR90



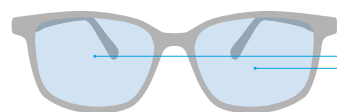
49



16



130



Polarized

Blue block

C. 511



C. 535



C. 543



C. 585



C. 612



C. 635



C. 645



**PY33021**

INJECTION



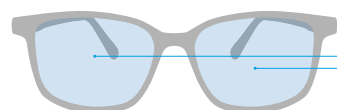
54



12



112



Polarized

Blue block



C. 612



C. 613



C. 615



C. 633



C. 645



C. 674

**PY33020**

INJECTION



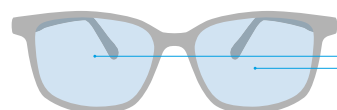
50



15



135



Polarized

Blue block



C. 511



C. 512



C. 595



C. 612



C. 643



C. 675

**PY33019**

INJECTION



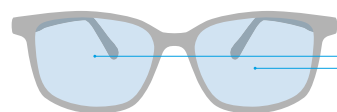
44



18



115



Polarized

Blue block



C. 641



C. 643



C. 645



C. 653



C. 655



C. 662



C. 675

**PY33018**

INJECTION



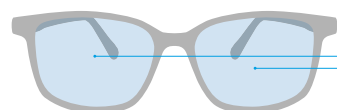
50



17



110



Polarized

Blue block



C. 611



C. 612



C. 613



C. 641



C. 643



C. 675



**PY33017**  
INJECTION



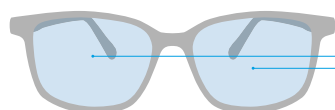
47



16



135



Polarized

Blue block



C. 511



C. 541



C. 612



C. 613



C. 634



C. 645

**PY33016**

INJECTION



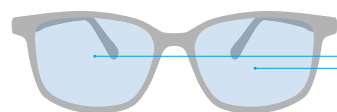
49



19



135



Polarized

Blue block



C. 511



C. 512



C. 536



C. 553



C. 560



C. 575

**PY33012**  
INJECTION



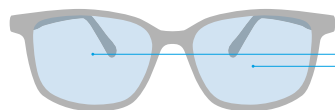
48



17



130



Polarized

Blue block



C. 511



C. 512



C. 541



C. 543



C. 612



C. 675

CLIP ON COLLECTION

**PY33026**

TR90  
CLIP ON  
POLARIZED



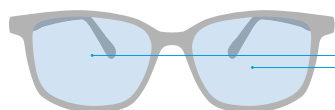
47



18



130



Polarized

Blue block



C. 542



C. 612



C. 643



C. 649





**PY33025**

TR90  
CLIP ON  
POLARIZED



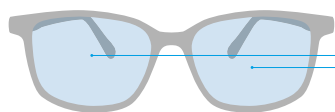
46



18



130



Polarized

Blue block



C. 567



C. 649



C. 652



C. 653



**PY33024**

TR90  
CLIP ON  
POLARIZED



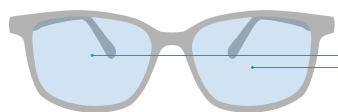
48



15



130



Polarized

Blue block



C. 612



C. 641



C. 643



C. 675



**PY33023**

TR90  
CLIP ON  
POLARIZED



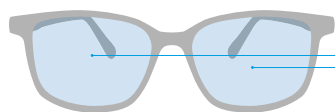
43



17



130



Polarized

Blue block



C. 612



C. 655



C. 656



C. 662



**PY33022**

TR90  
CLIP ON  
POLARIZED



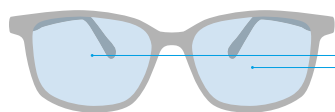
44



19



135



Polarized

Blue block



C. 612



C. 641



C. 643



C. 655



**PY33006**

TR90  
CLIP ON  
POLARIZED



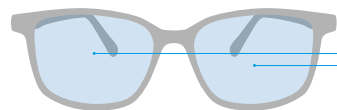
47



15



135



Polarized

Blue block



C. 545



C. 612



C. 644



C. 646





**PY33005**

TR90  
CLIP ON  
POLARIZED



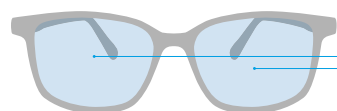
51



17



135



Polarized

Blue block



C. 612



C. 613



C. 643



C. 644



**PY33011**

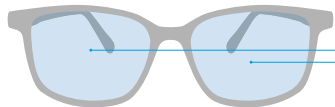
PLAY FLEX  
CLIP ON  
POLARIZED



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 541



C. 543



C. 545



C. 575



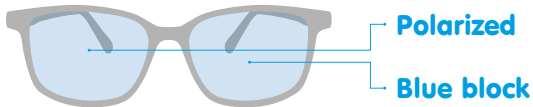
**PY33011**

PLAY FLEX  
CLIP ON  
POLARIZED



 **Unbreakable**

 **Hypoallergenic**



C. 641



C. 643



C. 645



C. 675

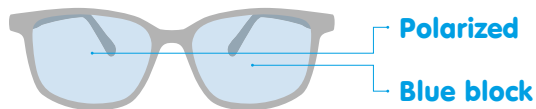


**PY33010**

PLAY FLEX  
CLIP ON  
POLARIZED



 **Unbreakable**  **Hypoallergenic**



C. 543



C. 545



C. 546



C. 575



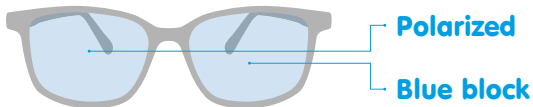
**PY33010**

PLAY FLEX  
CLIP ON  
POLARIZED



 Unbreakable

 Hypoallergenic



C. 643



C. 645



C. 646



C. 675





**PY33009**

PLAY FLEX  
CLIP ON  
POLARIZED



46



14



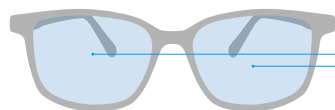
130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 512



C. 555



C. 562



C. 565



**PY33009**

PLAY FLEX  
CLIP ON  
POLARIZED



46



14



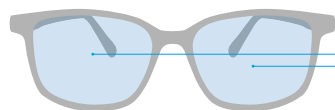
130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 612



C. 655



C. 662



C. 665



**PY33008**

PLAY FLEX  
CLIP ON  
POLARIZED



48



14



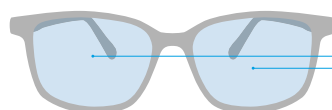
130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 552



C. 553



C. 555



C. 562



**PY33008**

PLAY FLEX  
CLIP ON  
POLARIZED



48



14



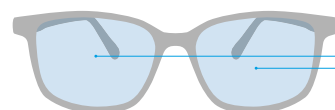
130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 652



C. 653



C. 655



C. 662



**PY33007**

TR90 CLIP ON  
POLARIZED



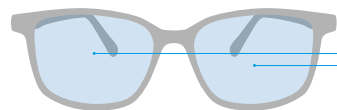
48



16



135



Polarized

Blue block



C. 567



C. 652



C. 655



C. 658





**PY33006**

TR90 CLIP ON  
POLARIZED



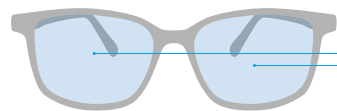
47



15



135



Polarized

Blue block



C. 542



C. 641



C. 643



C. 675



## PY33005

TR90 CLIP ON  
POLARIZED



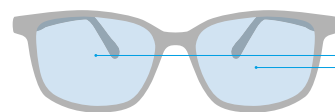
51



16



135



Polarized

Blue block



C. 612



C. 631



C. 641



## PY33005

TR90 CLIP ON  
POLARIZED



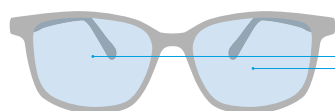
51



16



135



Polarized

Blue block



C. 643



C. 675



## PY33004

TR90 CLIP ON  
POLARIZED



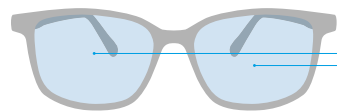
51



16



135



Polarized

Blue block



C. 653



C. 654



C. 656



## PY33004

TR90 CLIP ON  
POLARIZED



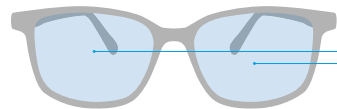
51



16



135



Polarized

Blue block



C. 665



C. 666





POINT OF SALES

1



2



3



4



5



1. Double sided poster 70x100 cm  
Ref. **PPY0053**

2. Showcard 15x21 cm  
Ref. **PPY0054**

3. Showcard 15x21 cm  
Ref. **PPY0055**

4. Showcard 29x40 cm  
Ref. **PPY0056**

5. Showcard 29x20 cm  
Ref. **PPY0057**

1



2



3



1. Showcard 40x29 cm

Ref. **PPY0058**

2. Showcard 29x40 cm

Ref. **PPY0059**

3. Exhibitor

Ref. **PPY0060**

1



2



1. Exhibitor

Ref. **PPY0052**

2. Double sided poster 70x100 cm

Ref. **PPY0043**

4



5



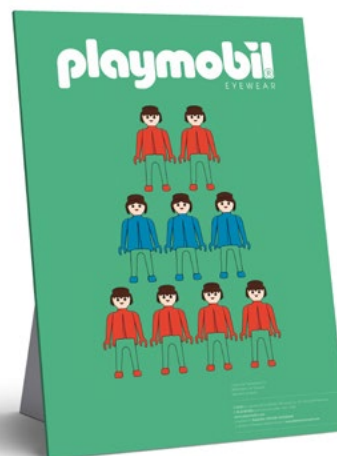
5



7



8



4. Showcard 15x21 cm

Ref. **PPY0045**

5. Showcard 29x40 cm

Ref. **PPY0048**

6. Showcard 29x20 cm

Ref. **PPY0049**

7. Showcard 29x40 cm

Ref. **PPY0050**

8. Showcard 29x40 cm

Ref. **PPY0051**





9. Pirate Willy 62 cm.  
Ref. PPY0016



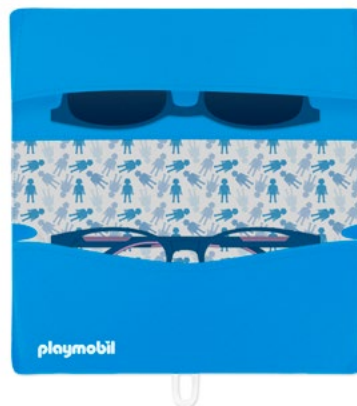
1



2



3



4



## CASES

1. Boy Regular collection.  
Ref. **ESTPYB**

2. Girl Regular collection  
Ref. **ESTPYP**

3. Unisex Clip ON collection.  
Ref. **ESTPYCL**

4. Unisex sun collection.  
Ref. **ESTPYS**

1



## SUITCASE

1. Suitcase 75 x 40 x 26 cm.  
Ref. MALPY



C/ Espigolera 13, 08960 Sant Just Desvern, Barcelona - SPAIN  
**T +34 934 809 393 · [info@optim.vision](mailto:info@optim.vision) · [www.optim.vision](http://www.optim.vision)**

 [@modaoptica](https://twitter.com/modaoptica)

 [optimvision](https://www.linkedin.com/company/optimvision)

 [@optimvision](https://www.instagram.com/optimvision)