



**SONIC**  
THE HEDGEHOG



## THE BIRTH OF AN ICON

Sonic, the iconic blue hedgehog, came to life in 1991. Designed by Naoto Ohshima, his agile appearance and cool attitude captured the attention of players worldwide.

Blessed with unmatched speed, Sonic quickly became a video game icon, starring in a series of thrilling and exhilarating adventures.

His legacy endures as a symbol of speed, friendship, and bravery, embodying the spirit of youth and determination in every race towards victory.

## EL NACIMIENTO DEL ÍCONO

Sonic, el emblemático erizo azul, cobró vida en 1991. Diseñado por Naoto Ohshima, su apariencia ágil y su actitud fresca capturaron la atención de los jugadores de todo el mundo.

Dotado de una velocidad sin igual, Sonic se convirtió rápidamente en un ícono de los videojuegos, protagonizando una serie de aventuras emocionantes.

Su legado perdura como un símbolo de velocidad, amistad y valentía, encarnando el espíritu de la juventud y la determinación en cada carrera hacia la victoria.

## SONIC & HIS FRIENDS

For Sonic, friendship is more than a bond; it's his greatest treasure. With Tails, Knuckles, and other companions, every day is a new adventure full of challenges and emotions. Together, they face enemies, explore worlds, and celebrate victories.

Friendship not only gives Sonic strength but also teaches him valuable lessons about loyalty and camaraderie. In a universe filled with dangers, Sonic knows he can always count on his friends.

Join them on this epic journey where friendship is the key to success!

## SONIC Y SUS AMIGOS

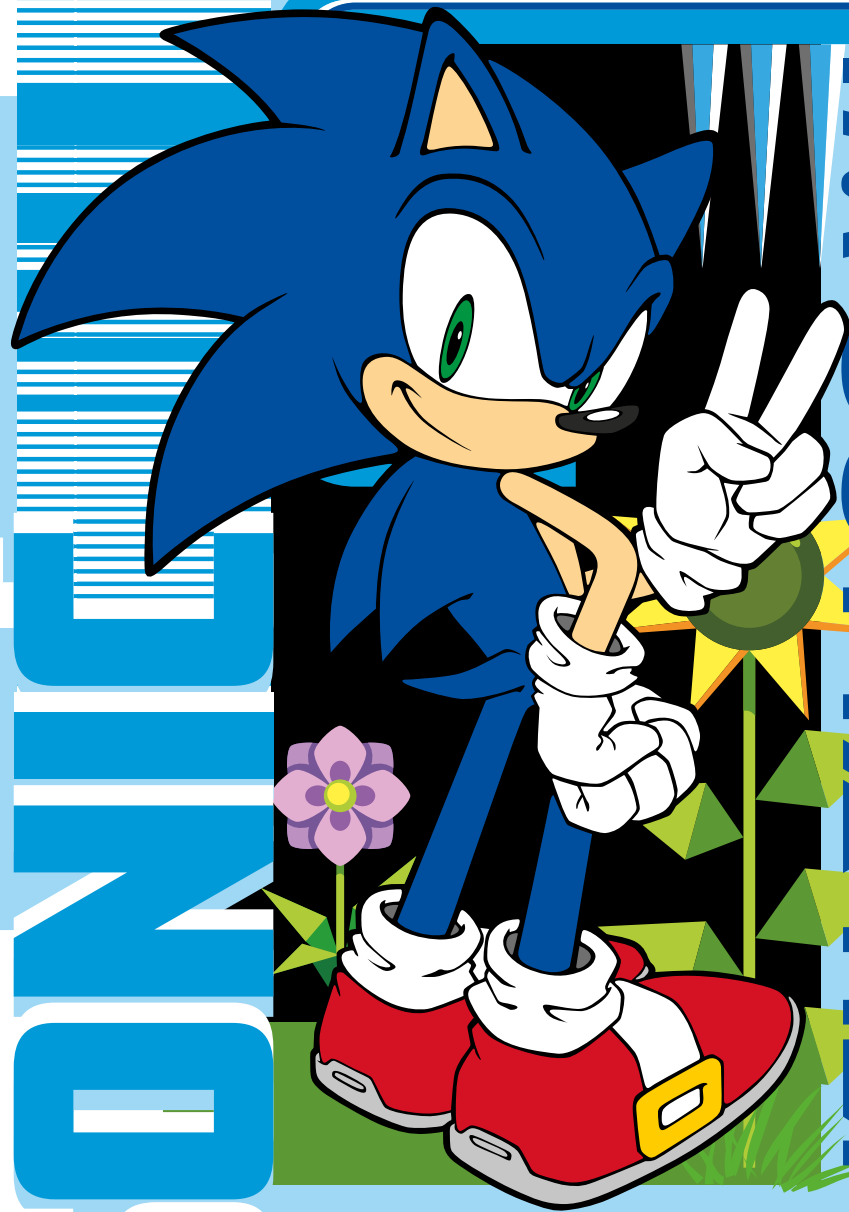
Para Sonic, la amistad es más que un lazo; es su mayor tesoro. Con Tails, Knuckles y otros compañeros, cada día es una nueva aventura llena de desafíos y emociones. Juntos, enfrentan enemigos, exploran mundos y celebran victorias.

La amistad no solo le da fuerzas a Sonic, sino que también le enseña lecciones valiosas sobre lealtad y compañerismo. En un universo lleno de peligros, Sonic sabe que siempre puede contar con sus amigos.

¡Acompáñalos en esta épica travesía donde la amistad es la clave del éxito!



STILL UNSTOPPABLE



IM OUTTA HERE!



## THE LEGACY OF SONIC

Sonic has had a profound impact on childhood, shaping the way kids interact with digital entertainment.

More than just a game, Sonic fosters creativity, problem-solving, and perseverance. Through his speed-filled adventures and themes of friendship, children learn important values such as bravery and camaraderie.

Sonic has inspired generations of youth to explore, face challenges with confidence, and believe in their ability to overcome any obstacle.

## EL LEGADO DE SONIC

Sonic ha tenido un impacto profundo en la infancia, moldeando la forma en que los niños interactúan con el entretenimiento digital.

Más que solo un juego, Sonic fomenta la creatividad, la resolución de problemas y la perseverancia. A través de sus aventuras llenas de velocidad y amistad, los niños aprenden valores importantes como la valentía y la camaradería.

Sonic ha inspirado generaciones de jóvenes a explorar, afrontar desafíos con confianza y a creer en su capacidad para superar cualquier obstáculo.

## A GAMING PIONEER

The Sonic the Hedgehog games have been iconic since their debut in 1991, establishing themselves as one of the pioneers in the video game industry.

With its lightning-fast speed and memorable characters, Sonic redefined the platformer genre.

Over the years, it has remained relevant with new releases and adaptations, influencing generations of players and creators.

## EL PIONERO DE LOS VIDEJUEGOS

Los juegos de Sonic the Hedgehog han sido icónicos desde su debut en 1991, consolidándose como uno de los pioneros en la industria de los videojuegos.

Con su velocidad vertiginosa y personajes memorables, Sonic redefinió el género de plataformas.

A lo largo de los años, ha mantenido relevancia con nuevas entregas y adaptaciones, influenciando generaciones de jugadores y creadores.





## SONIC ON BIG SCREEN

The Sonic movies, featuring the iconic blue hedgehog from video games, have captivated both old and new fans.

Released in 2020 and 2022, they blend action, adventure, and comedy with impressive visual effects. Sonic has transitioned from the small screens of video games to the big screens in theaters, where he experiences thrilling adventures on Earth with his friends and the evil Dr. Robotnik, played by Jim Carrey.

These films stand out for their humor, dynamism, and nostalgia, becoming box office hits and leaving audiences eager for more.

## SONIC EN LA GRAN PANTALLA

Las películas de Sonic, el icónico erizo azul de los videojuegos, han conquistado tanto a fanáticos antiguos como a nuevos.

Estrenadas en 2020 y 2022, combinan acción, aventura y comedia con impresionantes efectos visuales. Sonic ha pasado de las pequeñas pantallas de los videojuegos a la gran pantalla en cines, donde vive emocionantes aventuras en la Tierra junto a sus amigos y el malvado Dr. Robotnik, interpretado por Jim Carrey.

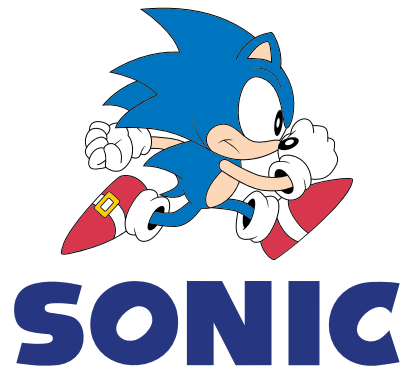
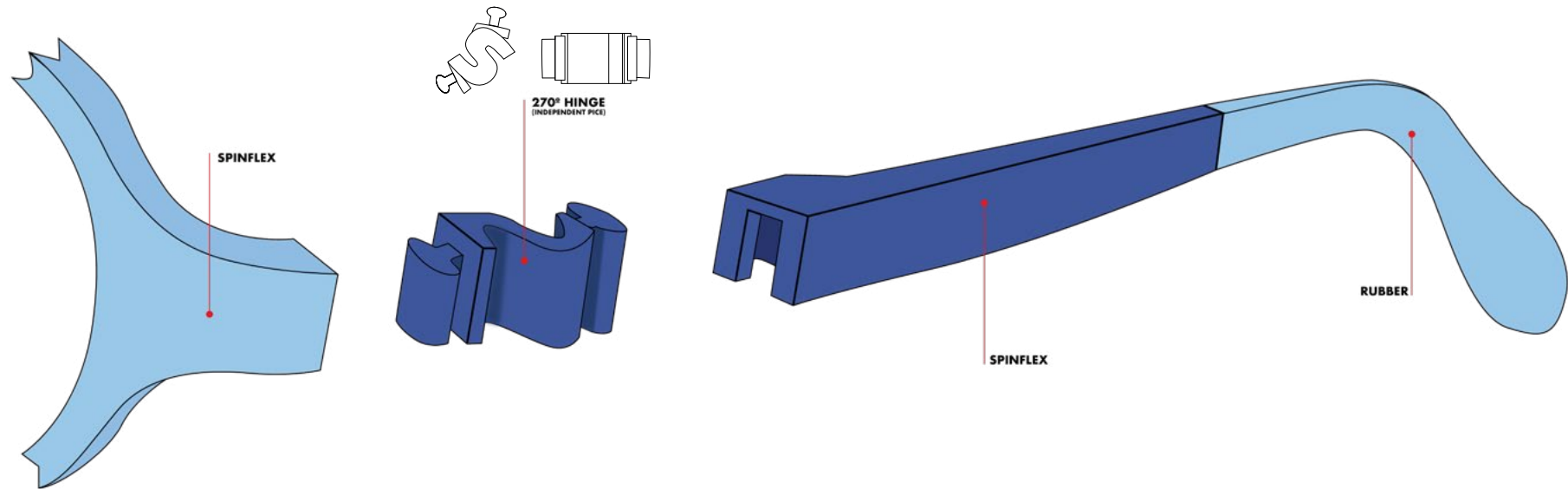
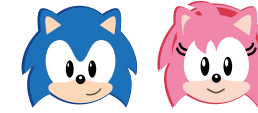
Estas películas destacan por su humor, dinamismo y nostalgia, convirtiéndose en un éxito en taquilla y dejando a los espectadores ansiosos por más.

# SPINFLEX + GLOW

SPINFLEX + GLOW material: Exclusive to the brand, ultra-flexible high-resistance material that ensures child protection and minimizes breakage rates to the maximum extent possible. Additionally, the glasses have some of their components with a GLOW effect to be visible in the dark.

Material SPINFLEX + GLOW: material exclusivo de la marca, ultraflexible de alta resistencia que garantiza la protección del niño y reduce al máximo sus índices de ruptura. Además cada una de las gafas tiene algunos de sus componentes con efecto GLOW para poder verse en la oscuridad.

## REFERENCES USED:



## TAIL CORD



## MATERIALS AND SPECIFICATIONS

- Injection and paint
- SPINFLEX + GLOW
- From 0 to 14 years.
- Unisex.

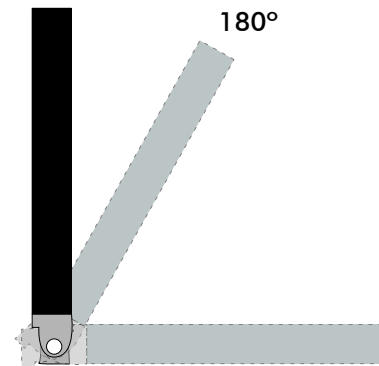
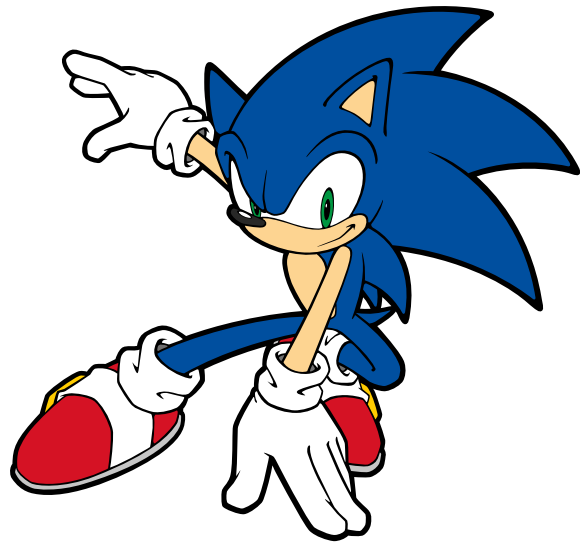
## ACETATE + FLEX 180°

A wide variety of colors representing SONIC and his friends.

The SONIC glasses are designed to be durable. That's why we use the 180° flex technology to prevent any breakage.

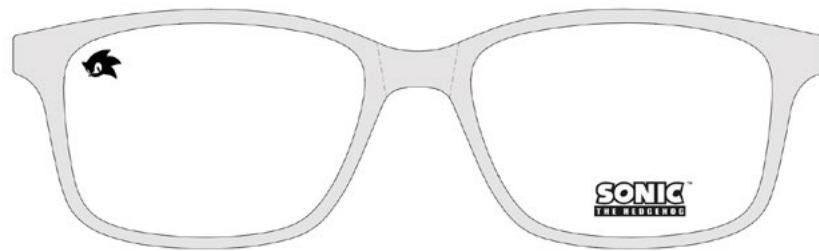
Gran variedad de colores representando a SONIC y sus amigos.

Las gafas SONIC están ideadas para ser resistentes. Por eso usamos la tecnología flex de 180° para evitar cualquier rotura.



### MATERIALS AND SPECIFICATIONS

- Acetate + printing and 180° flex.
- From 6 to 14 years.
- Unisex.



## FLEX 180° + CLIPON

The perfect combination of utility and durability.  
SONIC glasses are complemented by the Polarized  
CLIP ON and always with 180° flex technology.

La combinación perfecta entre la utilidad y la resistencia.  
Las gafas SONIC se complementan con el CLIP ON  
polarizado y siempre con la tecnología flex 180°.



### MATERIALS AND SPECIFICATIONS

- Front and Clip on in TR90 with Polarized lens and Blue Block and Temples in double injection between TR 90 and rubber.
- From 8 to 14 years.
- Unisex.

## RUBBER + ACETATE

Inspired by the colors of SONIC and his friends.

Dual injection rubber temple.

Adaptable.

Inspirado en los colores de SONIC y sus amigos.

Varilla de goma de doble inyección.

Adaptable.



## MATERIALS AND SPECIFICATIONS

- Acetate front with tripl rubber injection temples
- From 6 to 12 years
- Unisex.

## METAL + PRINTING GLOW

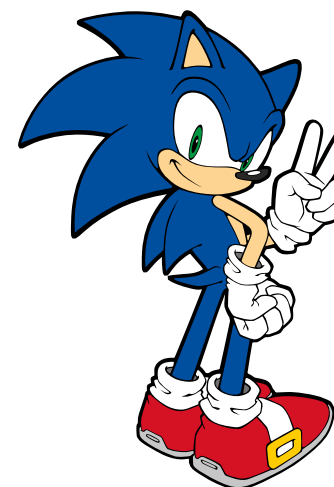
This collection combines Metal with GLOW effects both in the paint and in the acetates, making it unique. You will achieve absolute comfort thanks to its lightness, with an added touch of style provided by the Glow acetate.

Esta colección combina Metal con efectos GLOW tanto en la pintura como en los acetatos que la hace única. Conseguirás una comodidad absoluta gracias a su ligereza con un plus de estilo gracias al acetato Glow.



### MATERIALS AND SPECIFICATIONS

- Metal front and temple with acetate tips  
Glow colour in some details.
- Metal + printing glow.
- From 8 to 14 years.
- Unisex.



## GLOW WITH STYLE

SONIC glasses are made with the innovative **GLOW** material, designed to shine in the dark, creating a unique luminous effect. This special material absorbs light during the day and emits a subtle glow in low-light environments, adding a modern and distinctive touch. With the **GLOW** technology, your **SONIC** glasses not only enhance your style but also make you stand out.

## BRILLA CON ESTILO

Las gafas **SONIC** están fabricadas con el material **GLOW**, una innovadora tecnología que brilla en la oscuridad, creando un efecto luminoso único. Este material absorbe luz durante el día y la emite en ambientes oscuros, ofreciendo un toque moderno y distintivo. Con **GLOW**, tus gafas no solo complementan tu estilo, sino que también te hacen destacar.



**RX COLLECTION**

**SPINFLEX + GLOW**

# SO52027

SPIN FLEX + RUBBER



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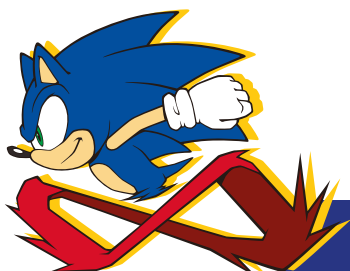
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# SO52027

SPIN FLEX + RUBBER



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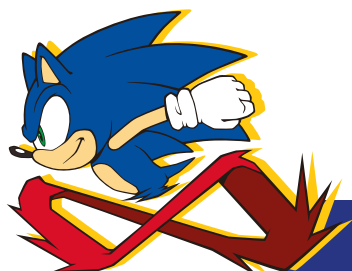
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# SO52026

SPIN FLEX + RUBBER



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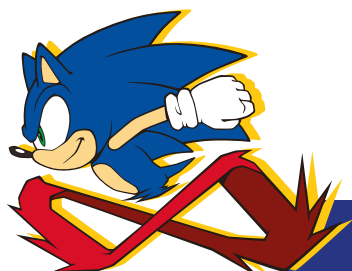
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# SO52026

SPIN FLEX + RUBBER



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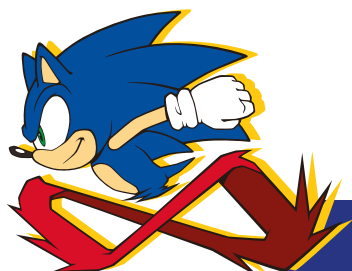
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# SO52025

SPIN FLEX + RUBBER



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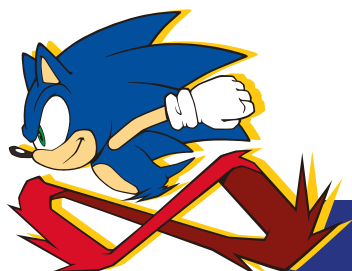
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# SO52025

SPIN FLEX + RUBBER



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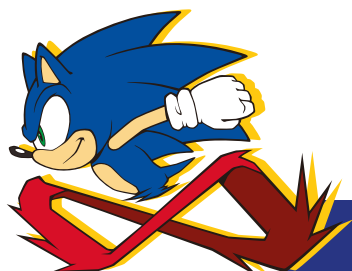
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# SO52024

SPIN FLEX + RUBBER



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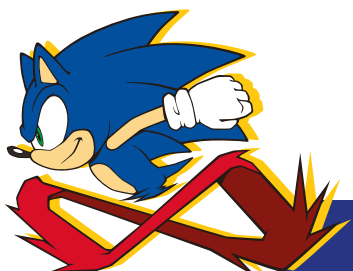
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# SO52024

SPIN FLEX + RUBBER



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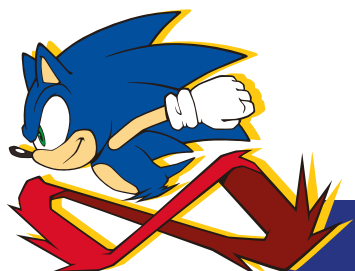
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# SO52023

SPIN FLEX + RUBBER



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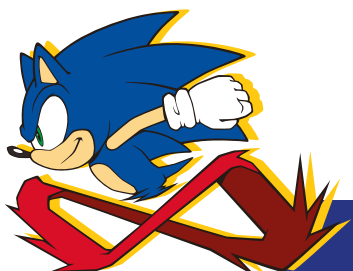
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# SO52023

SPIN FLEX + RUBBER



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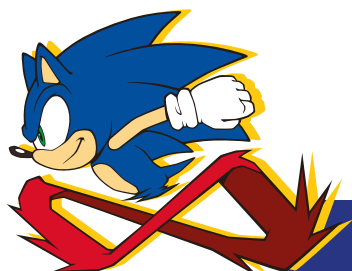
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# SO52022

SPIN FLEX + RUBBER



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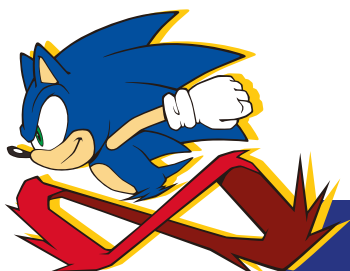
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# SO52022

SPIN FLEX + RUBBER



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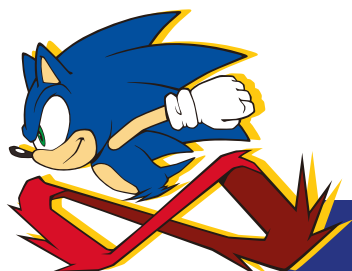
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# SO52021

SPIN FLEX + RUBBER



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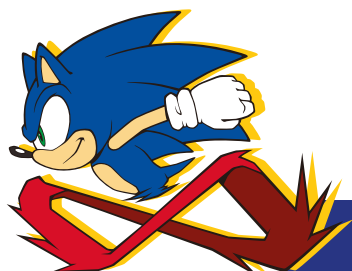
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# SO52021

SPIN FLEX + RUBBER



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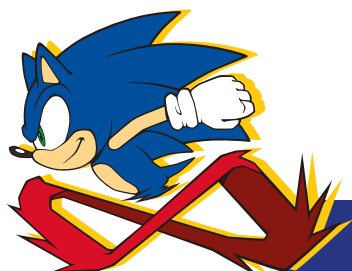
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# SO52020

SPIN FLEX + RUBBER



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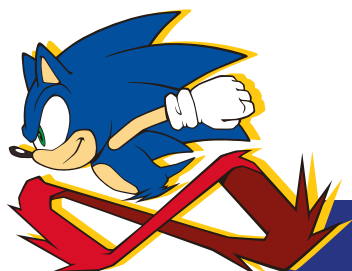
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# SO52020

SPIN FLEX + RUBBER



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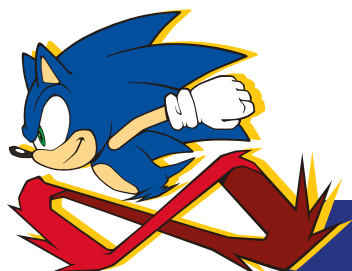
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# SO52019

SPIN FLEX + RUBBER



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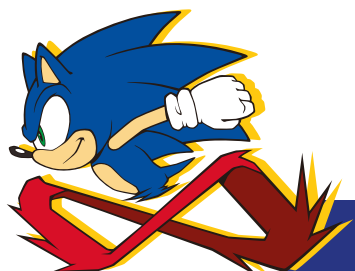
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# SO52019

SPIN FLEX + RUBBER



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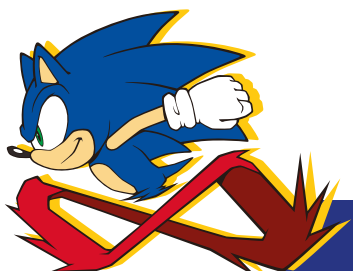
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# SO52018

SPIN FLEX + RUBBER



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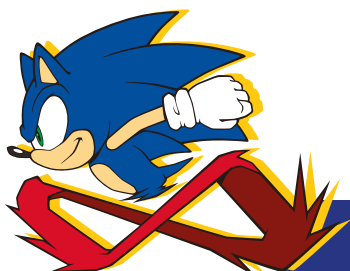
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# SO52018

SPIN FLEX + RUBBER



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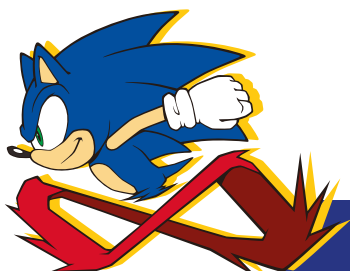
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# SO52017

SPIN FLEX + RUBBER



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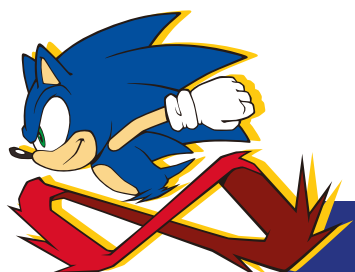


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# SO52017

SPIN FLEX + RUBBER



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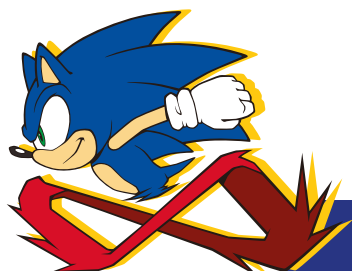
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# SO52016

SPIN FLEX + RUBBER



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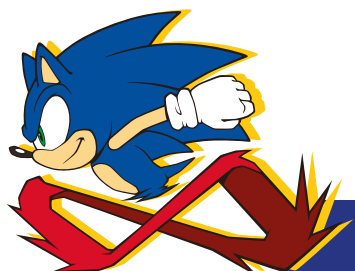


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# SO52016

SPIN FLEX + RUBBER



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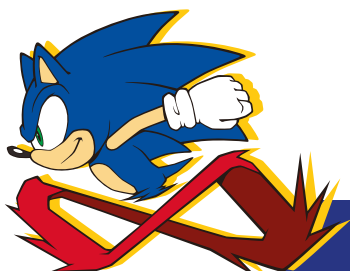
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**METAL + GLOW**

# SO52047

METAL + ACETATE



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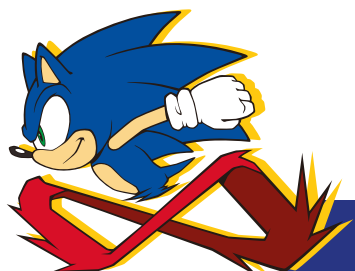
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# SO52046

METAL + ACETATE



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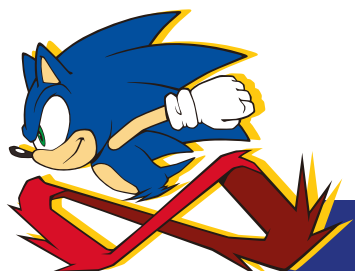
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# SO52045

METAL + ACETATE



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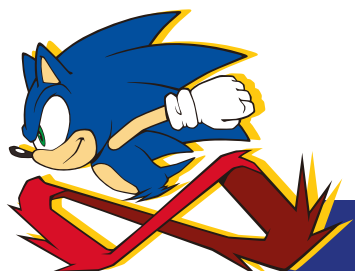
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# SO52044

METAL + ACETATE



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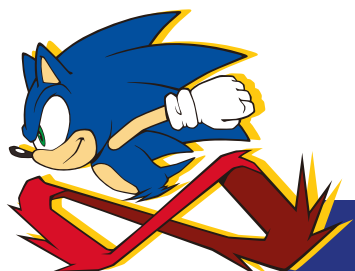
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# SO52043

METAL + ACETATE



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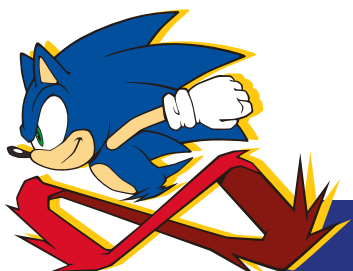
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# SO52042

METAL + ACETATE



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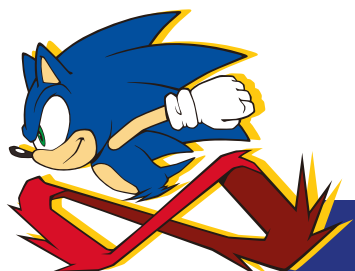
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# SO52015

METAL + ACETATE



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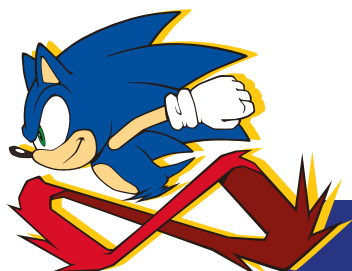
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# SO52014

METAL + ACETATE



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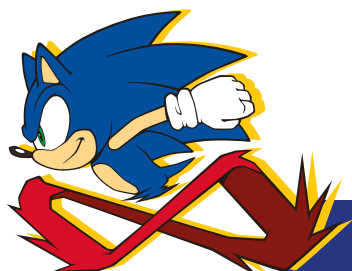
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**RUBBER + ACETATE**

# SO52008

RUBBER



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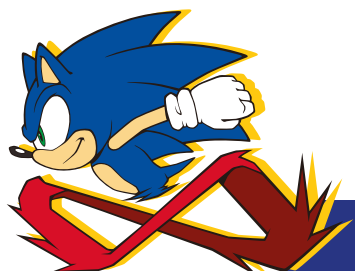
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# SO52005

RUBBER



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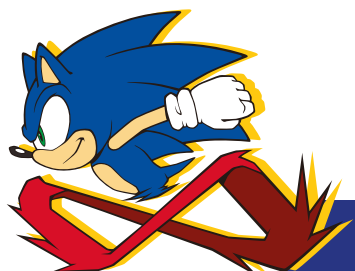
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**ACETATE + FLEX 180°**

# SO52076

ACETATE



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135



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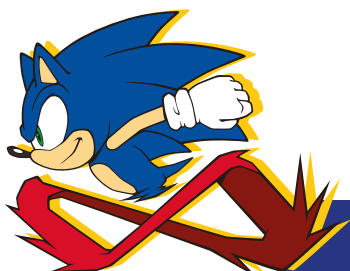
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# SO52077

ACETATE



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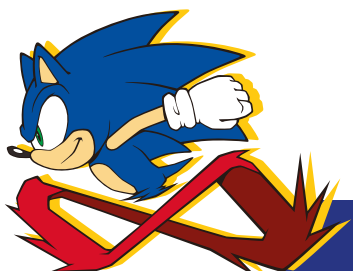
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# SO52075

ACETATE



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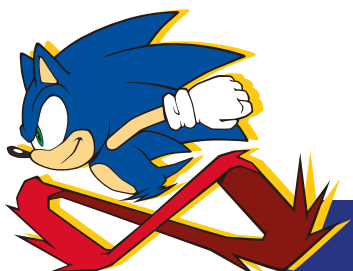
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# SO52074

ACETATE



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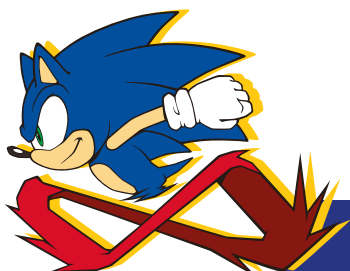
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# SO52073

ACETATE



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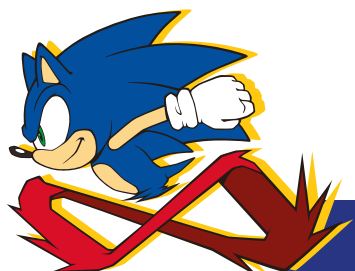
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# SO52072

ACETATE



47



15



130



548



550



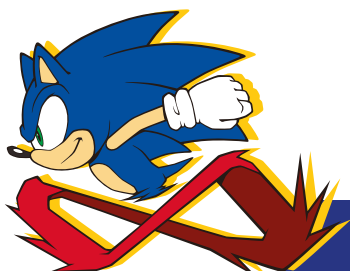
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565



599



# SO52071

ACETATE



46



16



130



550



555



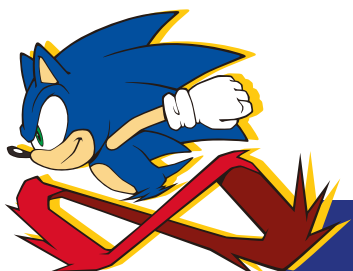
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562



566



# SO52070

ACETATE



50



15



130



512



540



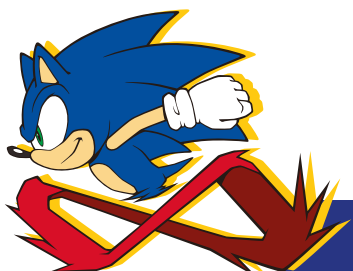
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560



562



# SO52069

ACETATE



47



17



130



512



514



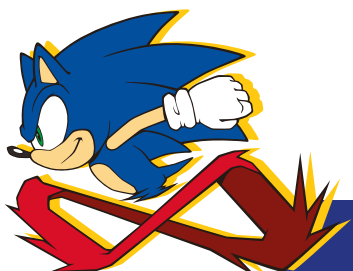
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541



544



# SO52067

ACETATE



45



17



125



511



516



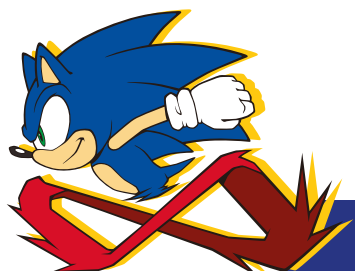
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544



545



# SO52065

ACETATE



46



17



130



511



535



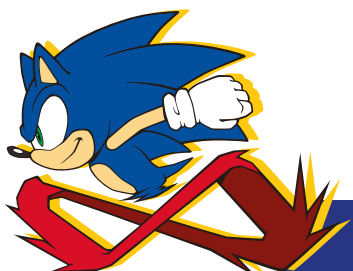
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545



546



# SO52063

ACETATE



48



16



130

512



514



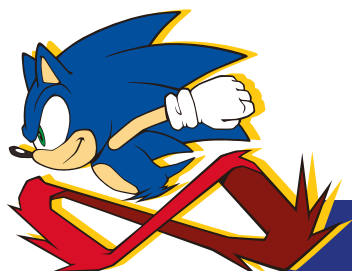
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541



545



# SO52062

ACETATE



46



17



130



545



558



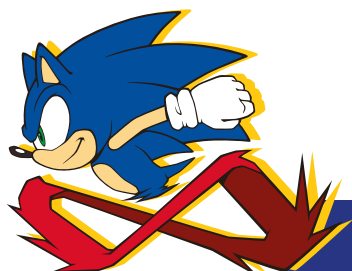
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566



599



# SO52060

ACETATE



45



16



125



546



550



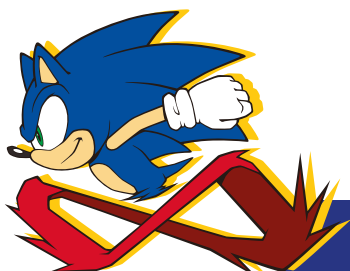
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566



599



# SO52059

ACETATE



45



15



125

511



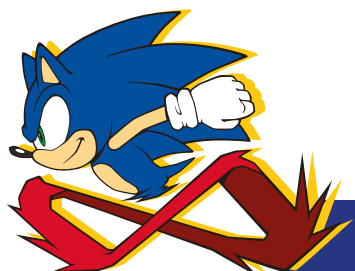
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541



545



# SO52058

ACETATE



51



15



135



515



612



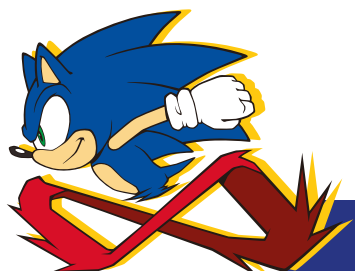
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544



545



# SO52057

ACETATE



48



17



135

511



645



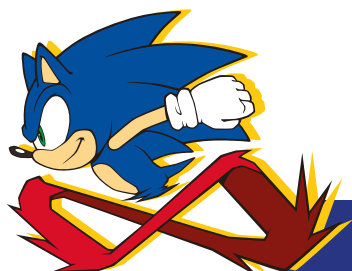
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541



544



# SO52056

ACETATE



50



17



135



612



512



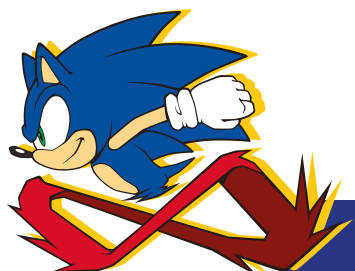
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535



545



# SO52055

ACETATE



47



17



130



545



534



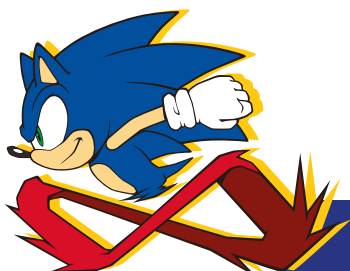
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541



543



# SO52054

ACETATE



49



16



135

511



575



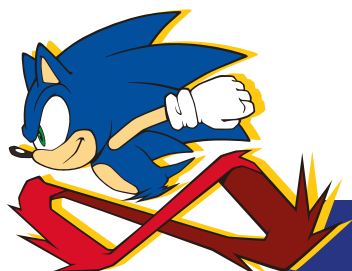
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556



565



# SO52053

ACETATE



44



16



130

531



568



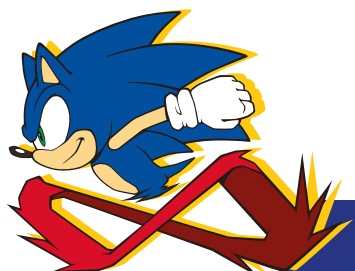
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565



567



# SO52052

ACETATE



48



15



135



555



566



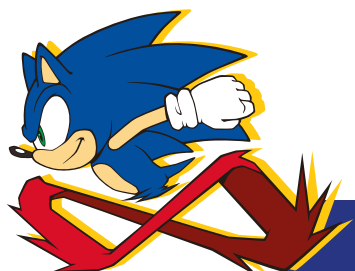
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562



565



# SO52051

ACETATE



47



16



135

530



599



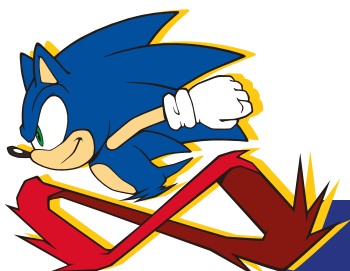
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554



575



# SO52050

ACETATE



43



15



120



575



535



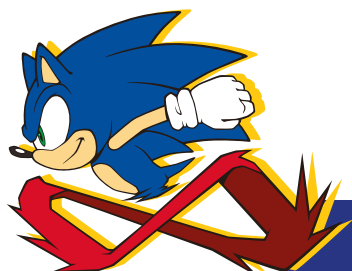
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542



545



# SO52049

ACETATE



44



17



125



575



511



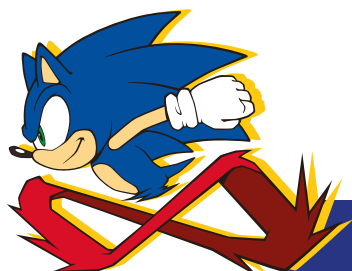
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542



545



# SO52048

ACETATE



47



17



135



565



560



535



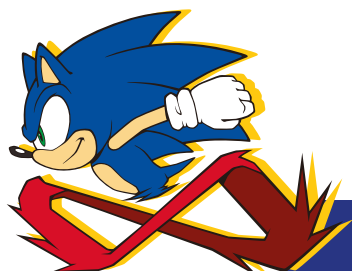
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545



557



# SO52041

ACETATE



47



16



135

545



599



555



565



598



# SO52039

ACETATE



46



17



130



644



545



511



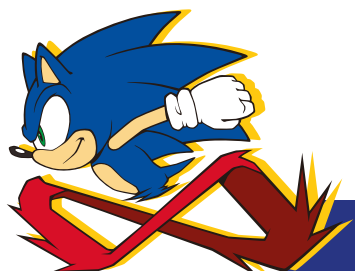
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535



544



# SO52038

ACETATE



43



15



120



644



575



511



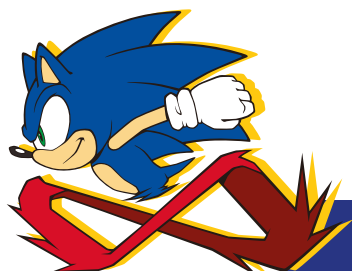
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541



545



# SO52037

ACETATE



46



17



130



566



565



511



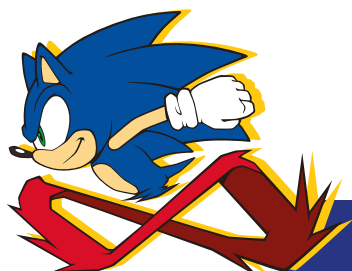
535



541



555



# SO52036

ACETATE



43



18



120



575



566



537



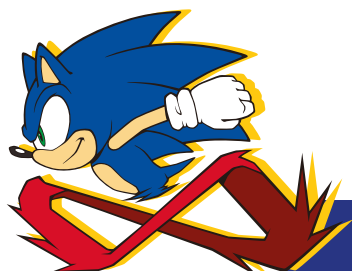
545



555



565



# SO52035

ACETATE



44



17



125



575



548



511



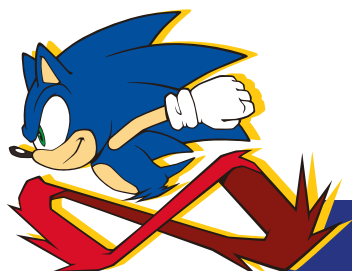
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525



545



# SO52034

ACETATE



44



17



125



575



546



512



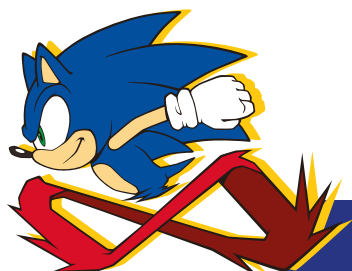
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544



545



# SO52032

ACETATE



48



17



130



612



545



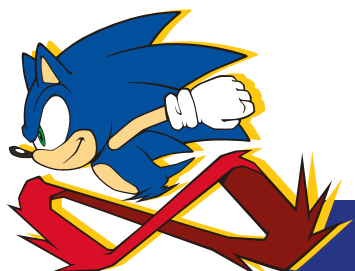
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541

543

544



# SO52032

ACETATE



643



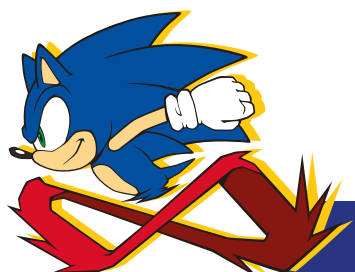
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17



130



# SO52031

ACETATE



46



17



125



575



545



511



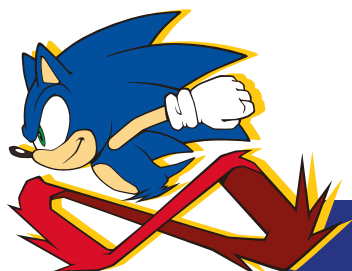
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535



544



# SO52029

ACETATE



45



16



125



644



575



511



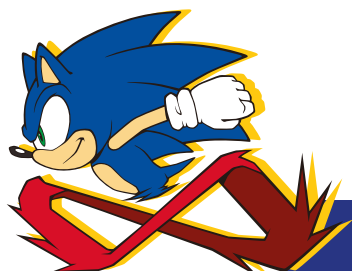
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542



545



# SO52028

ACETATE



45



15



125

575



558



512



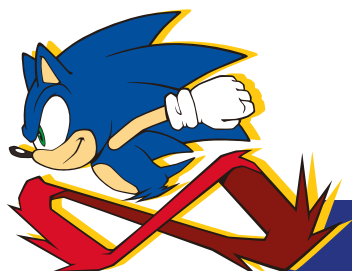
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545



546



**FLEX + CLIP ON**

# SO20006

TR90+RUBBER



47



18



130



612



675



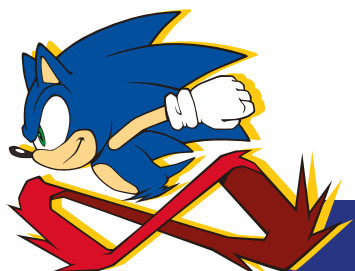
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641



633



# SO20005

TR90+RUBBER



50



15



130

643



612



641



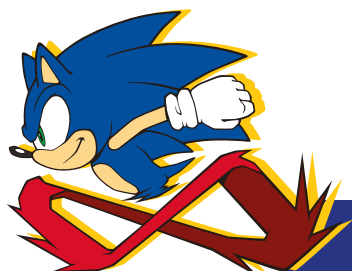
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614



633



# SO20005

TR90+RUBBER



50



15

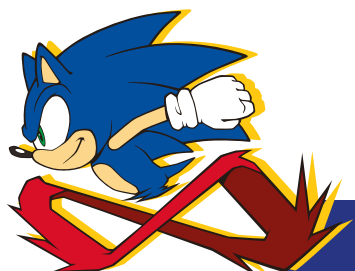


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644



645



# SO20004

TR90+RUBBER



51



17



130

613



633



675



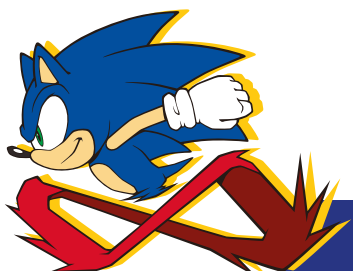
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643



641



# SO20004

TR90+RUBBER



51



17

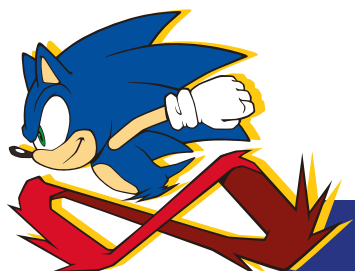


130

612



543



# SO20003

TR90+RUBBER



48



17



135

649



654



653



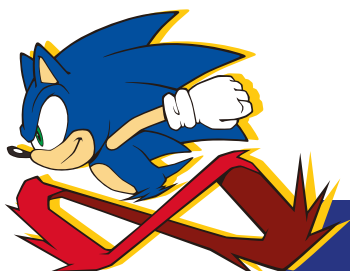
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662



655



# SO20003

TR90+RUBBER



48



17

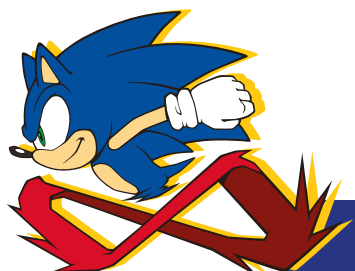


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553



645



# SO20002

TR90+RUBBER



46



17



130

649



653



565



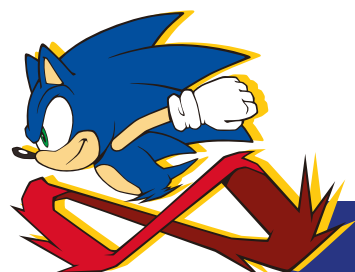
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656



655



# SO20002

TR90+RUBBER



46



17

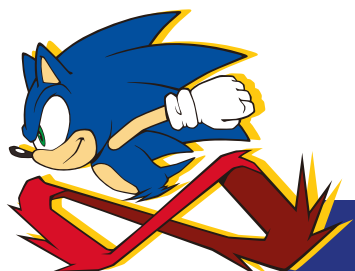


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648



566



# SO20001

TR90+RUBBER



46



17



135

653



655



644



535



633



643



# SO20001

TR90+RUBBER



46



17

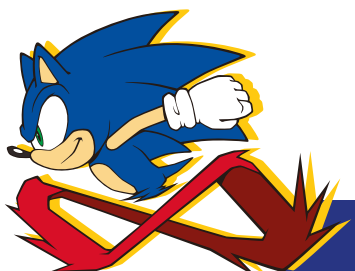


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662



675



# SO20000

TR90+RUBBER



46



15



130



645



644



643



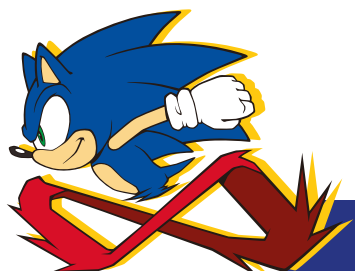
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642



575



# SO20000

TR90+RUBBER



46



15

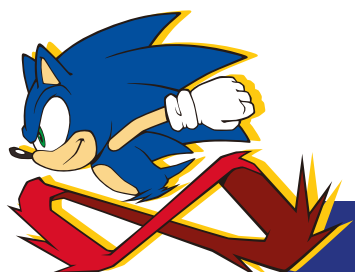


130

675



541



**POINT OF SALES**

1



2



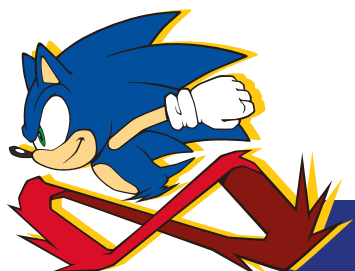
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4



- 1. SHOWCARD 15x21 cm  
Ref. **PSO0032**
- 2. SHOWCARD 29x40 cm  
Ref. **PSO0033**
- 3. SHOWCARD 29x40 cm  
Ref. **PSO0034**
- 4. SHOWCARD 29x40 cm  
Ref. **PSO0035**



1



2



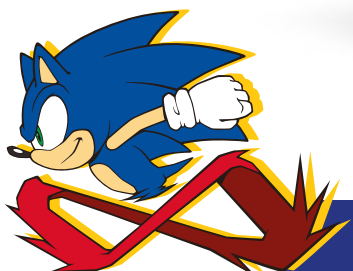
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4



- 1. SHOWCARD 29x40 cm  
Ref. **PSO0036**
- 2. SHOWCARD 29x40 cm  
Ref. **PSO0037**
- 3. SHOWCARD 20x30 cm  
Ref. **PSO0038**
- 4. SHOWCARD 20x30 cm  
Ref. **PSO0039**



1



2



3



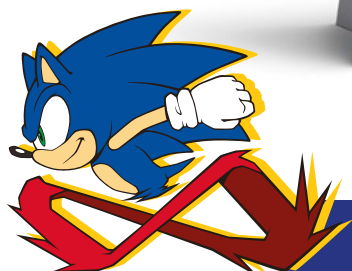
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5



- 1. SHOWCARD 15x21 cm  
Ref. **PSO0020**
- 2. SHOWCARD 29x40 cm  
Ref. **PSO0021**
- 3. SHOWCARD 29x40 cm  
Ref. **PSO0022**
- 4. SHOWCARD 29x40 cm  
Ref. **PSO0023**
- 5. SHOWCARD 20x29 cm  
Ref. **PSO0024**



6



7

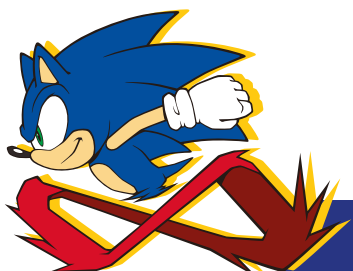


6. SHOWCARD 15x21 cm

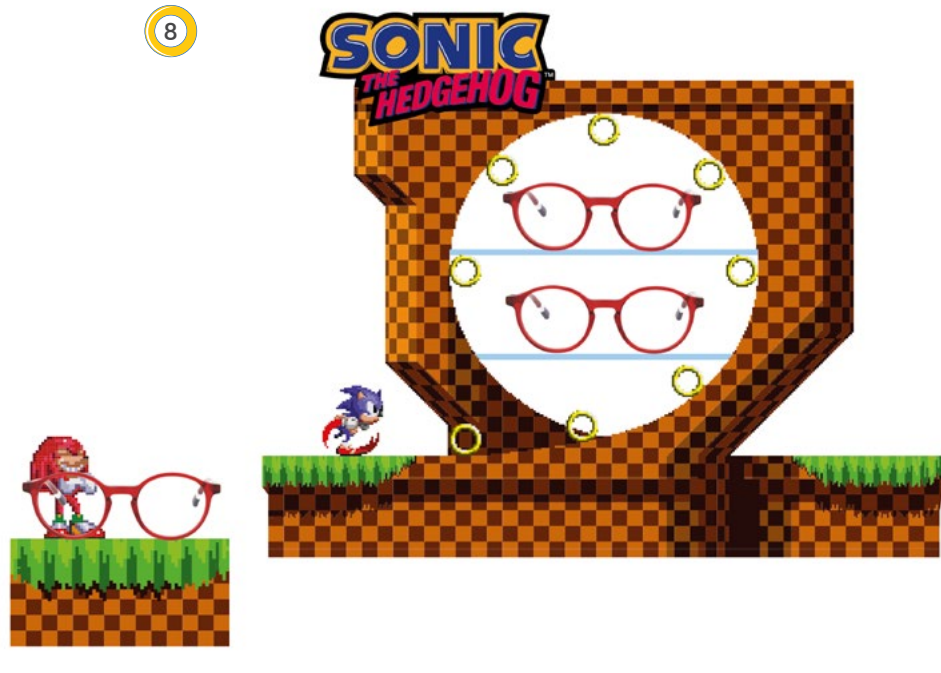
Ref. **PSO0025**

7. SHOWCARD 29x40 cm

Ref. **PSO0026**



8



9



8. POSTER 70x100 cm

Ref. **PSO0019**

9. EXHIBITOR

Ref. **PSO0029**



1



2



3



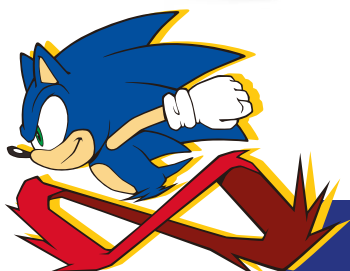
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5



1. SHOWCARD 15x21 cm  
Ref. **PSO0005**
2. SHOWCARD 29x40 cm  
Ref. **PSO0006**
3. SHOWCARD 29x40 cm  
Ref. **PSO0007**
4. SHOWCARD 20x29 cm  
Ref. **PSO0008**
5. SHOWCARD 29x40 cm  
Ref. **PSO0009**



1



2



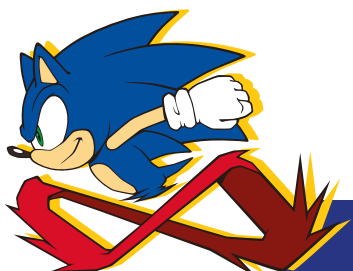
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4



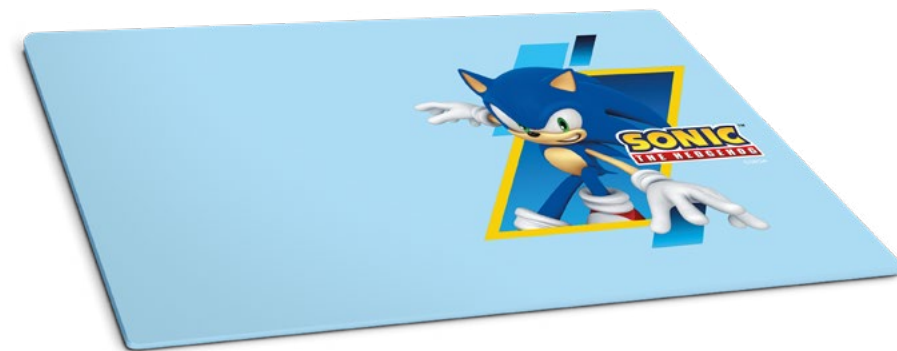
- 1. SHOWCARD 29x40 cm  
Ref. **PSO0010**
- 2. SHOWCARD 29x20 cm  
Ref. **PSO0011**
- 3. POSTER 70x100 cm  
Ref. **PSO0004**
- 4. EXHIBITOR  
Ref. **PSO0003**



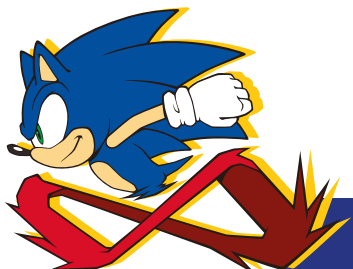
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2



- 1. MIRROR  
Ref. **PSO0001**
- 2. TABLEPAD  
Ref. **PSO0002**



1



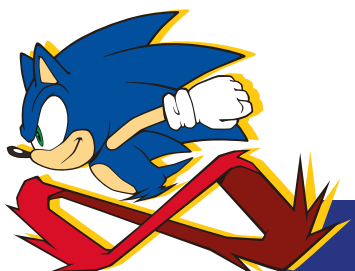
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3



- 1. CLASSIC COLLECTION CASE  
Ref. **ESTSO24A**
- 2. MODERN COLLECTION CASE  
Ref. **ESTSO24N**
- 3. CLIPON CASE  
Ref. **ESTSO24CL**





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