

# playmobil®

EYEWEAR

OPTIM



A smile captures the world

Since 1974, the toy system PLAYMOBIL® created by Hans Beck has become a classic of children's playrooms, with its many different play worlds – from a pirate ship to a children's hospital.





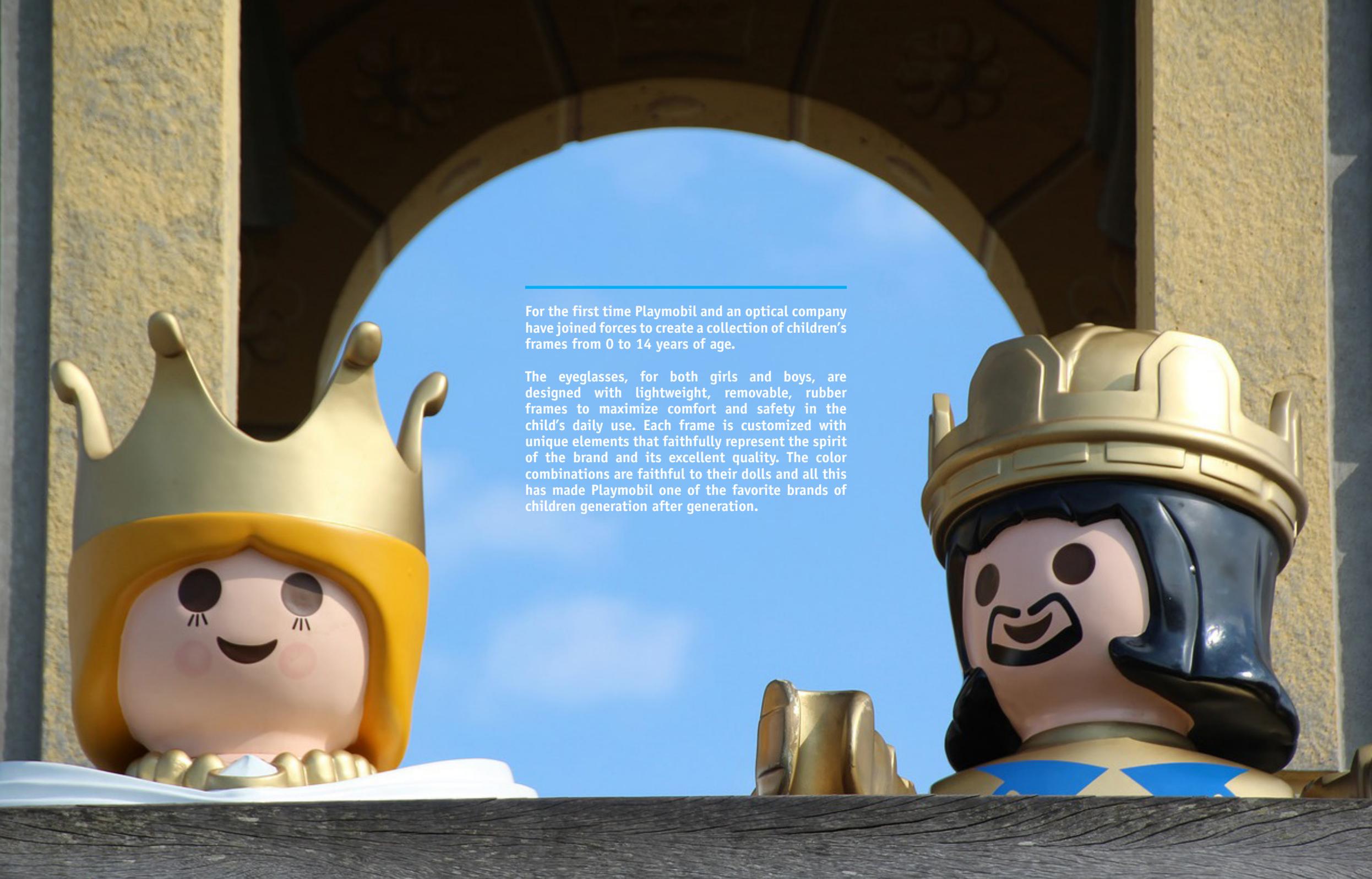
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About 3,5 billion of the beloved play figures with the characteristic smile have been produced since then and delight children all over the world. Around 40 different play themes are distributed in approx. 100 countries worldwide. Both parents and educators appreciate the award-winning toy system as a representative of high-value, quality play.



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Playmobil has been one of the most famous international toy brands for more than 40 years. Its figures, in the form of 7.5 cm high dolls, were baptized with the name CLICK and are characterized by their large number of moving parts and a multitude of accessories: vehicles, buildings, plants, animals, etc.. This set allows to create a great variety of scenarios and possibilities in which children can develop their imagination in an infinite way.



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For the first time Playmobil and an optical company have joined forces to create a collection of children's frames from 0 to 14 years of age.

The eyeglasses, for both girls and boys, are designed with lightweight, removable, rubber frames to maximize comfort and safety in the child's daily use. Each frame is customized with unique elements that faithfully represent the spirit of the brand and its excellent quality. The color combinations are faithful to their dolls and all this has made Playmobil one of the favorite brands of children generation after generation.



## THE FATHERS

### Horst Brandstätter (1933 – 2015)

Children knew him as “Mr. Playmobil”, but to most of his employees he was simply “HOB”.

Horst Brandstätter, the great-grandchild of company founder Andreas Brandstätter, was the company’s sole owner for three decades. He was among the most distinguished personalities of the German toy industry.

Already in the 1950s, he realized that the future of toy production would be in the field of plastics instead of metal goods. As a result, he restructured the entire manufacturing system of the family business.

At the beginning of the 1970s, Horst Brandstätter asked his chief model maker Hans Beck to develop an entirely new toy system: PLAYMOBIL® was born. With the help of PLAYMOBIL®, Brandstätter’s company went on to become Germany’s top-selling toy manufacturer.

Proof of Brandstätter’s talent for looking ahead and turning his visions into reality can also be seen with the LECHUZA self watering planters, which he successfully established in 2000 as the second pillar of his company.

PLAYMOBIL® head Horst Brandstätter died on June 3, 2015 at the age of 81. His company is continued as a corporate foundation.

## THE FATHERS

### Hans Beck (1929 – 2009)

In 1958 Hans Beck applied for a position as a toy developer, or at that time a “model maker,” with geobra Brandstätter. The company’s owner, Horst Brandstätter, selected Mr. Beck from among a number of applicants.

Hans Beck designed innovative products for the company from the start, which considerably contributed to the company’s success. His masterpiece, PLAYMOBIL®, was created in the early 1970s.

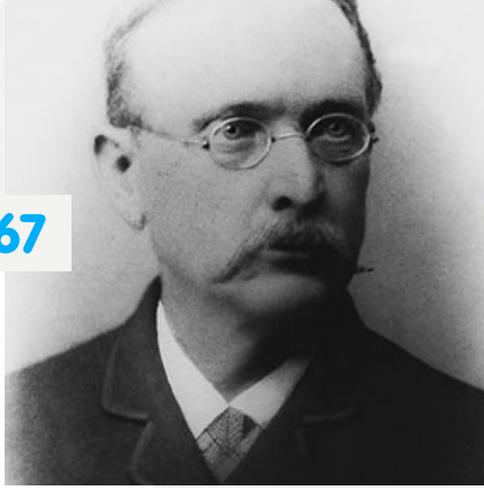
As Head of Development, Hans Beck was PLAYMOBIL®’s “Corporate Conscience” for many years. He personally kept a careful watch over new PLAYMOBIL® sets to ensure that they would fit into the play system’s fundamental concept instead of following short-lived trends.

The consumer’s satisfaction was always his most important concern. Mr. Beck retired in 1998. The company geobra Brandstätter commemorates Hans Beck by making certain that he lives on through the continuation of his figures.

The PLAYMOBIL® R&D team, under the direction of Mr. Uwe Reuter since 2014, is continuing Mr. Beck’s life’s work.



1867



**Andreas Brandstätter** founds the company bearing his name in Fürth in Bavaria for the production of ornamental casket fittings and locks.

1908



His son Georg takes over from him, changing the name into geobra, an acronym made up from his name, **Georg Brandstätter**.

1921



The company moves to **Zirndorf**, the next-door village, where the company's headquarters are still located today. The company manufactures and distributes toys and other products made of metal.

## HISTORY

The late sole owner, Horst Brandstätter, joins the company. Mainly telephones, piggy banks, cash registers and scales for toy shops – all made of sheet metal, later of plastic, are produced. Over the years, the company expands with several toys and leisure products, e.g. the famous hula hoop, water ski and pedal tractors.

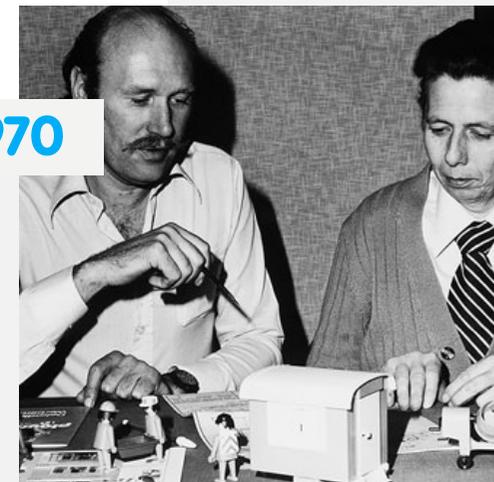
1952



1958



1970



The oil crisis and the pressure on costs made Horst Brandstätter consider it the perfect time to develop and complete Hans Beck's new idea. It was Mr. Beck who developed the design of our "**clicks**".

1974



**PLAYMOBIL®** is introduced. At the request of his boss, Hans Beck had been busy developing a new play system since 1971. Beck's new idea focuses on the 7.5 cm PLAYMOBIL® figure.

1976



The Malta subsidiary takes over production of the PLAYMOBIL® figures, which are made up of seven components and are assembled by hand. Today most of these are machine-made and **PLAYMOBIL® Malta** has an annual capacity of 100 million figures.

1980



In the 1980s, to meet the rising global demand, PLAYMOBIL® sets up sales companies in France, the Benelux countries (Belgium, Netherlands, Luxembourg), England, Italy, Canada and the USA.

Move to the new DM 50 million headquarters for Development, Marketing and Sales in Zirndorf. Exhibition space and play areas are opened up right next door – the start of the **PLAYMOBIL-FunPark**.

1990



2000



Geobra Brandstätter introduces a new segment with its **LECHUZA** brand. Owner Horst Brandstätter finds a successor to lead the company, Andrea Schauer, but he remains an executive partner and continues to play an entrepreneurial role.

2004



PLAYMOBIL® celebrates its **30th anniversary**. It has established itself as a classic in the toy world.

2010



PLAYMOBIL®'s global sales exceed the "half-billion mark" for the first time, with a turnover of **507 million euros**. geobra Brandstätter is Germany's largest toy manufacturer, with a market share of 8%.

PLAYMOBIL® figures celebrate their **40th** anniversary.

2014



2012



Throughout the past decades Horst Brandstätter has continuously invested in new production facilities. In 2012 a new high-rack warehouse and a new injection moulding plant come into operation at the Dietenhofen location at a cost of 25 million euros.

2015



The company's sole owner, Horst Brandstätter, passes away on 3rd June at the age of 81 years. His company continues as a corporate foundation.

2013



With investments of 100 million euros in 2013, company owner Horst Brandstätter paves the way for his company to remain the largest German toy manufacturer. In May, the groundbreaking for a **new PLAYMOBIL logistics center** in Herrieden takes place.

2018



**More than 3 billion figures** have found their way into children's rooms worldwide, and more than 5,700 different figures have been created since 1974.



**DISTRIBUTORS**

ARGELIA  
 ARMENIA  
 BELARUS  
 BULGARIA  
 CHINA  
 CROATIA  
 ECUADOR  
 GEORGIA  
 INDIA  
 JAPAN  
 LEBANON  
 MAURITIUS  
 MOROCCO  
 PAKISTAN  
 QATAR  
 ROMANIA  
 SOUTH AFRICA  
 TUNISIA  
 ULRAINE  
 URUGUAY

ANGOLA  
 AUSTRALIA  
 BOLIVIA  
 CAMBODIA+LAOS  
 DEM. REP. CONGO  
 COLOMBIA  
 EGYPT  
 HONG KONG  
 INDONESIA  
 JORDAN  
 MADAGASCAR  
 REP.MOLDOVA  
 NEW ZELAND  
 PERU  
 REP. KOREA  
 RUSSIA  
 TAIWAN  
 TURKMENISTAN  
 UZBEKISTAN  
 VIET NAM

ARGENTINA  
 BAHRAIN  
 BRAZIL  
 CHILE  
 COSTA RICA  
 RP. DOMINICANA  
 KENIA  
 ICELAND  
 ISRAEL  
 KUWAIT  
 MALAYSIA  
 MONGOLIA  
 OMAN  
 PHILIPPINES  
 REP. SERBIA  
 SLOVENIA  
 THAILAND  
 TURKEY  
 UNITED ARAB  
 EMIRATES  
 YEMEN

**SUBSIDIARIES**

AUSTRIA  
 GREECE  
 MEXICO  
 SWITZERLAND

CANADA  
 ITALY  
 NORTHERN-EUROPE  
 POLAND  
 USA

PLAYMOBIL FRANCE  
 MALTA  
 SPAIN  
 UNITED KINGDOM

## CONCEPTUAL VALUES

### COLOR

Commercial styles.

### HIGH QUALITY

Small and wider gauges to cover different ages.

### TECHNICAL

Double injection with rubber on the inside of the front and rods.

### LIGHTWEIGHT

Screwless hinges, flexible and easy to replace, if necessary.

### FUN

Adaptable terminals for a perfect fit.

Fun with Playmobil characters.

## CONCEPTS

"PLAYFLEX" ultraflexible

TR90 + Rubber tip

180° Flex

"LONG RUBBER TIP" with acetate front

Rubber TEMPLE with acetate front

Elastic band

## Fun, colorful, exible and comfortable, THIS IS THE PLAYMOBIL COLLECTION

### 27 models (132 sku's)

#### Materials:

High density TR 90 injection.  
"Play Rubber" injection (ultraflexible special material).  
Acetate.  
TR 90 Clip On injection.  
Double injection rubber.

#### Target:

Girls and boys from 0 to 14 years old.

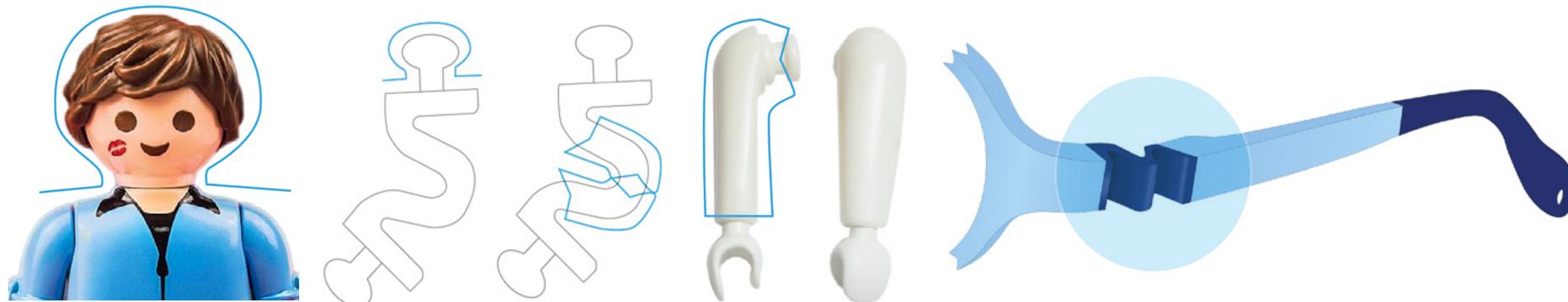
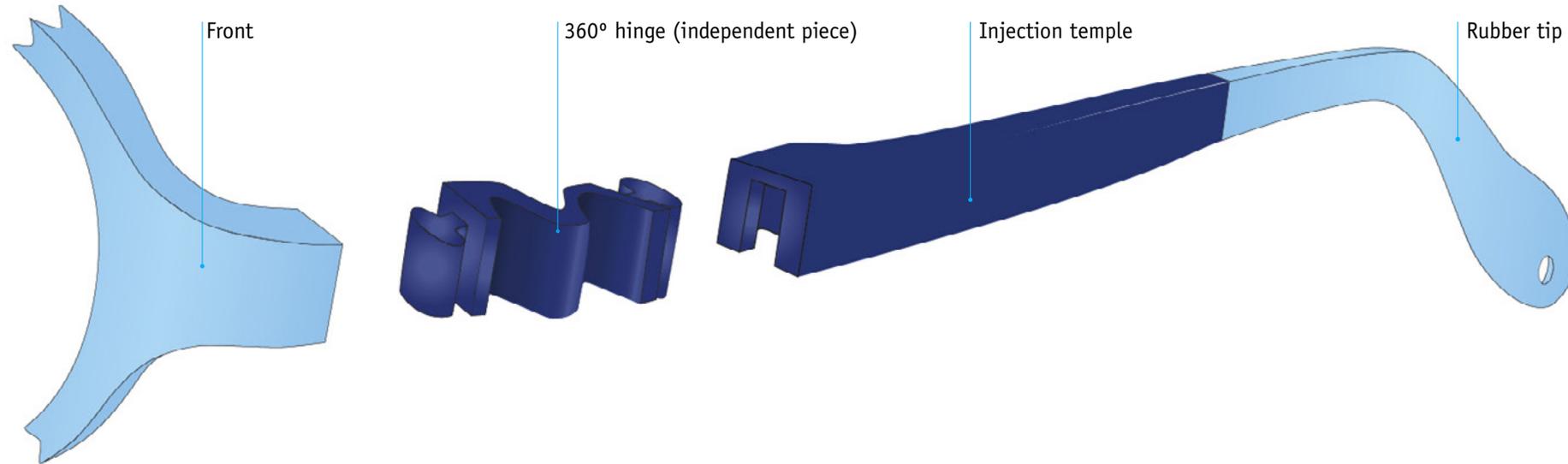
**Technical details designed to make its use more comfortable.**



# “PLAYFLEX”

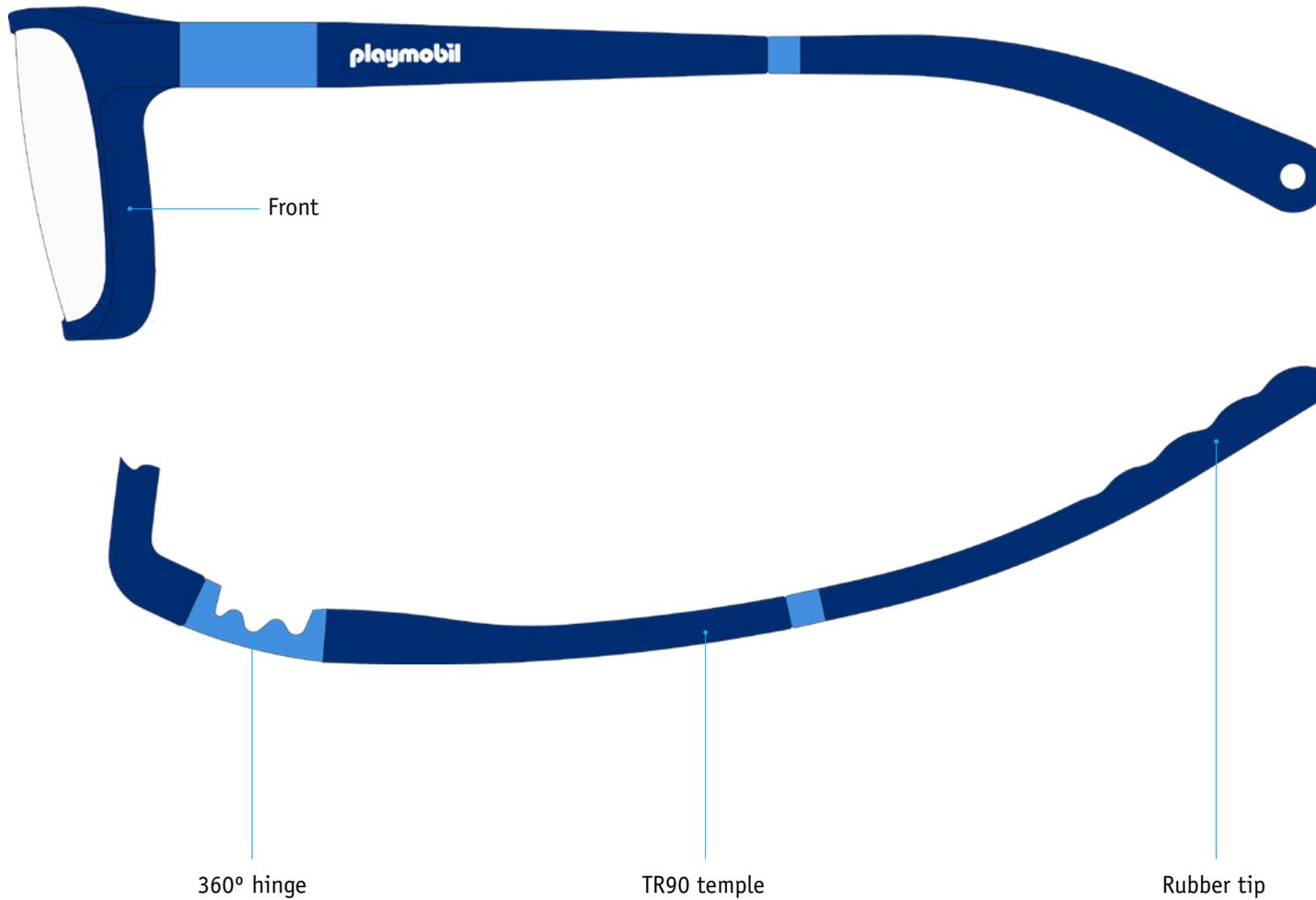
## SUBJECTS USED

PLAY RUBBER material: the brand’s exclusive, ultra-flexible, high-strength material that guarantees the child’s protection and reduces breakage rates to a minimum.



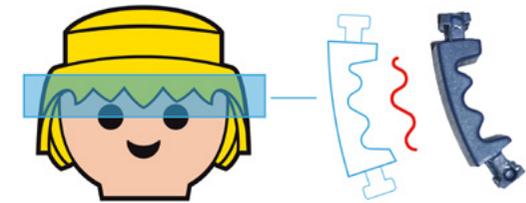
## TR90 + RUBBER TIP

Inspired by the curves of dolls' faces.  
TR90 frame with double rubber injection on bridge and temples.



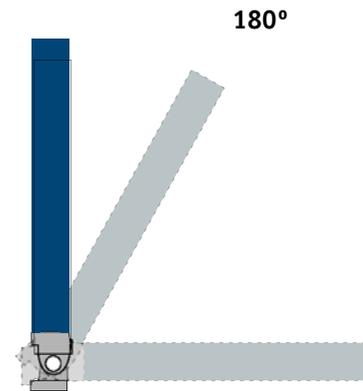
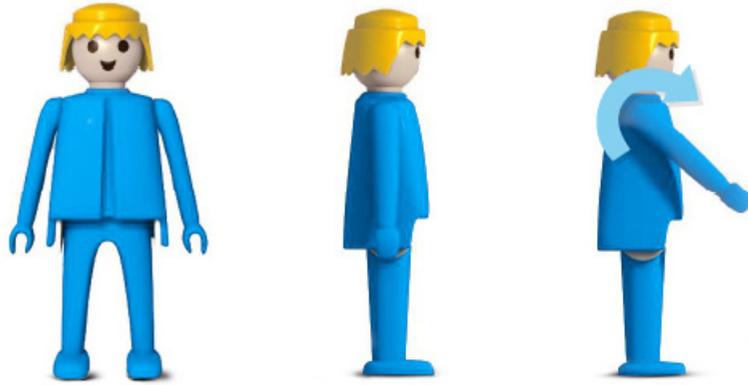
### MATERIALS & SPECS

- Frame: TR90 + rubber injection
- Hingeless temple
- Temple: TR90
- Rubber tip



## 180° FLEX

Playmobil has a unique arm movement.  
This is reflected in the design of the rod with a 180° flex.  
It is complemented by the Clip On.

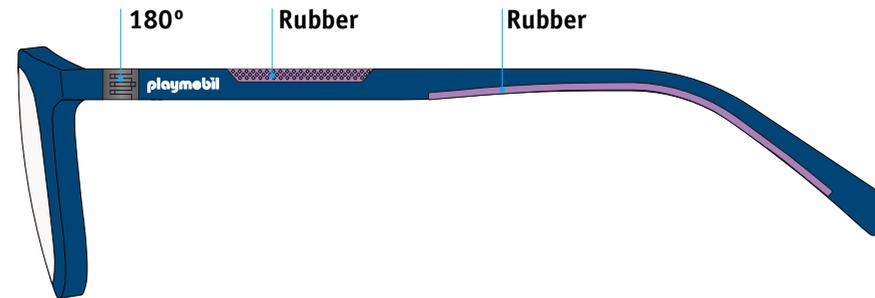


## MATERIALS Y SPECIFICATIONS

TR90 + double rubber injection.  
Clip-on complement with polarized  
lens. 8 to 14 years old.  
Boys and girls.



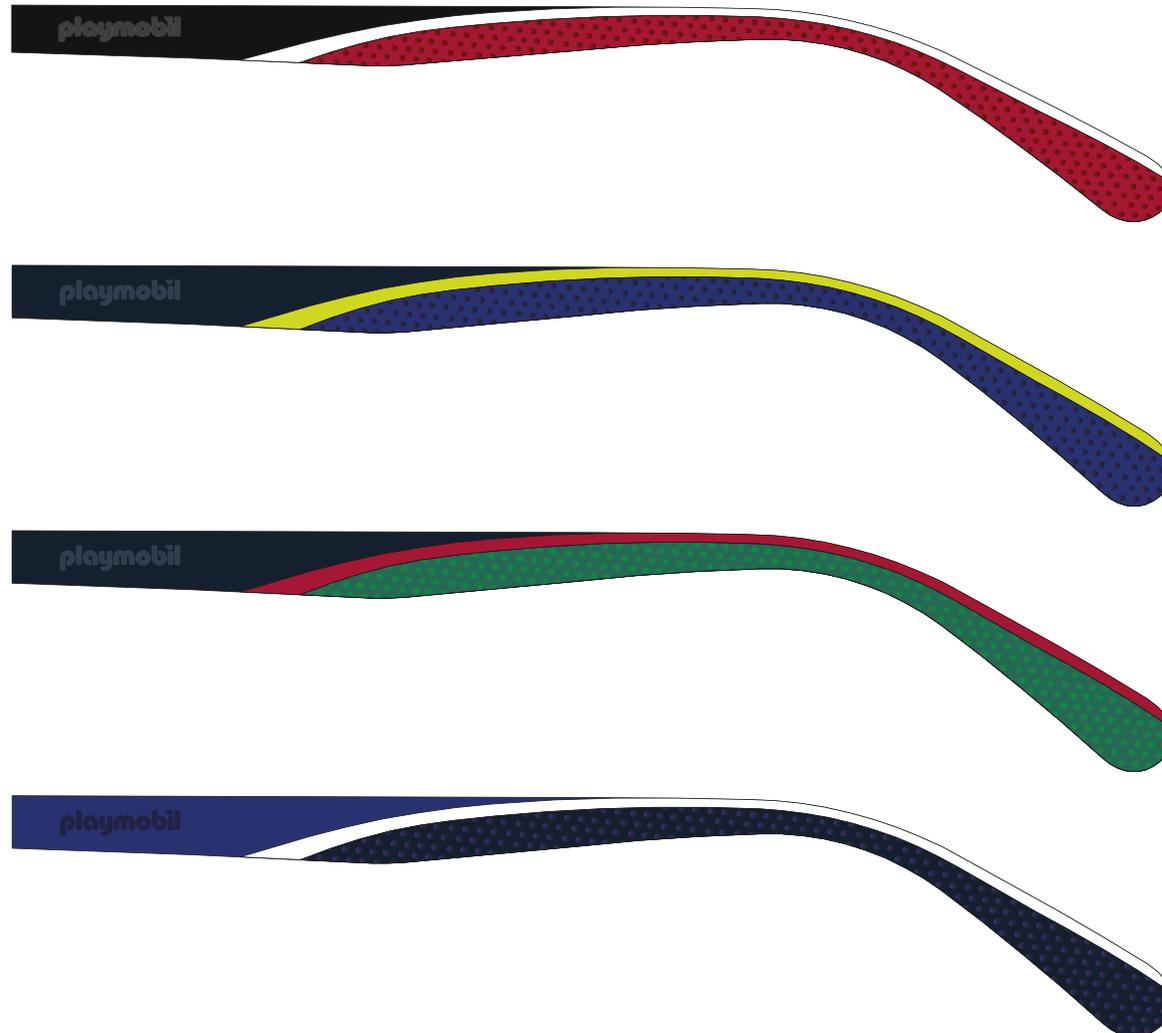
Two frames in one piece  
(Clip On Concept)



## RUBBER TEMPLE WITH ACETATE FRONT

Inspired by playmobil rubber accessories.  
Double injection rubber rod.  
Adaptable.

### SUBJECTS USED



### MATERIALS Y SPECIFICATIONS

Resistant and adaptable goggles.

Rubber temple with sporty style.

Acetate front.

Textured.

Embossed logo.

From 12 to 18 years old.

Boys and girls.

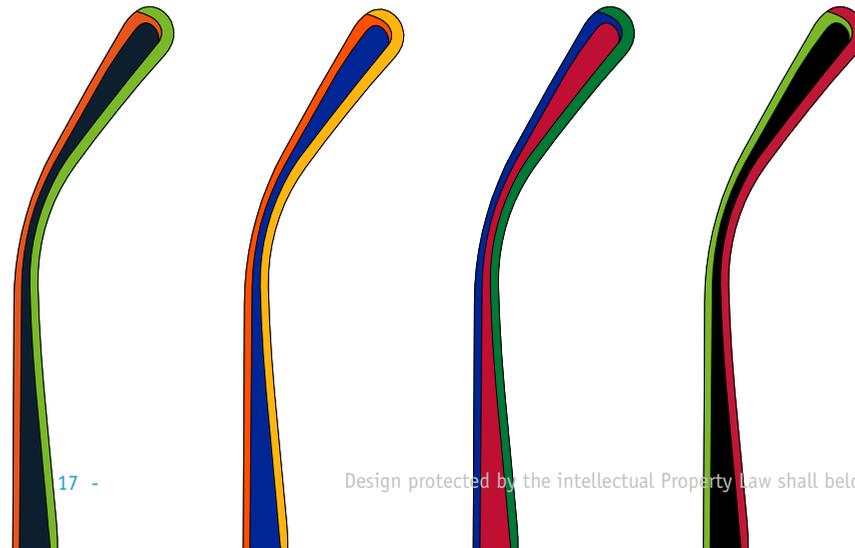
## NEW RUBBER TEMPLE

Inspired by the articulated arm of the Playmobil  
Rubber temple with acetate front  
Sport / retro design



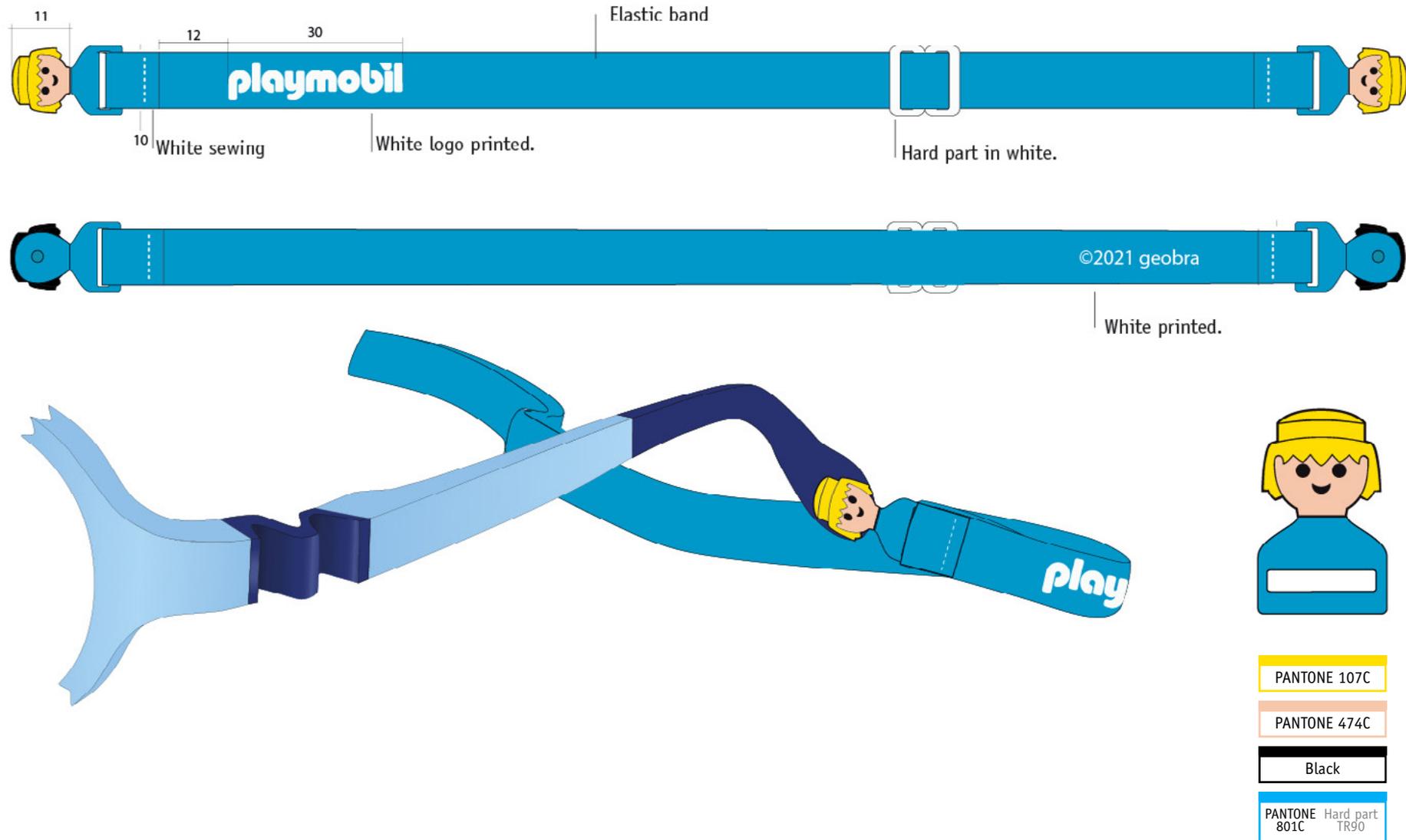
### MATERIALS & SPECS

- Rubber temple with sport design
- Acetate front
- Textured.
- Embossed logo
- From 6 to 14 years old
- Boys



## “ELASTIC BAND”

Removable elastic band, ideal for the perfect fastening of the frame in any activity of the children in the day to day.



REGULAR COLLECTION

PLAYFLEX

**PY23116**

PLAYFLEX



44



14



125



C. 537



C. 553



C. 562



C. 565



C. 586



 Unbreakable

 Hypoallergenic

**PY23116**

PLAYFLEX



44



14



125



 **Unbreakable**

**Hypoallergenic**

C. 637



C. 653



C. 662



C. 665



C. 686



**PY23112**

PLAYFLEX



47



16



125



C. 542



C. 543



C. 545



C. 546



C. 547



 Unbreakable

 Hypoallergenic

**PY23112**

PLAYFLEX



47



16



125



C. 642



C. 643



C. 645



C. 646



C. 647



 Unbreakable

 Hypoallergenic

**PY23111**

PLAYFLEX



45



15



125



C. 541



C. 542



C. 543



C. 546



C. 547



 Unbreakable

 Hypoallergenic

**PY23111**

PLAYFLEX



45



15



125



C. 641



C. 642



C. 643



C. 646



C. 647



 Unbreakable

 Hypoallergenic

**PY23091**

PLAYFLEX



50



16



140



C. 512



C. 515



C. 541



C. 545



C. 612



C. 615



 Unbreakable

 Hypoallergenic

C. 641



C. 645



**PY23090**

PLAYFLEX



50



15



140



Unbreakable



Hypoallergenic

C. 512



C. 513



C. 541



C. 545



C. 612



C. 613



C. 641



C. 645



**PY23054**

PLAYFLEX



52



16



135



 **Unbreakable**

 **Hypoallergenic**

C. 512



C. 533



C. 543



C. 545



C. 575



C. 612



**PY23054**

PLAYFLEX



52



16



135



 **Unbreakable**

 **Hypoallergenic**

C. 633



C. 643



C. 645



C. 675



C. 845



C. 945



**PY23053**

PLAYFLEX



47



20



135



 **Unbreakable**

 **Hypoallergenic**

C. 512



C. 545



C. 546



C. 552



C. 553



C. 554



**PY23053**

PLAYFLEX



47



20



135



C. 612



C. 645



C. 646



C. 652



C. 653



C. 654



C. 862



C. 962



**PY23052**

PLAYFLEX



50



17



130



Unbreakable



Hypoallergenic

C. 512



C. 513



C. 541



C. 542



C. 543



C. 544



C. 574



C. 575



**PY23052**

PLAYFLEX



50



17



130



Unbreakable



Hypoallergenic

C. 612



C. 613



C. 641



C. 642



C. 643



C. 644



C. 674



C. 675



**PY23052**

PLAYFLEX



50



17



130



C. 545



C. 645

 Unbreakable

 Hypoallergenic

**PY23051**

PLAYFLEX



44



16



115



C. 541



C. 562



C. 575



C. 641



C. 662



C. 675



Unbreakable



Hypoallergenic

**PY23051**

PLAYFLEX



44



16



115



C. 553



C. 566



C. 653



C. 666

 Unbreakable

 Hypoallergenic

**PY23050**

PLAYFLEX



38



15



115



Unbreakable



Hypoallergenic



C. 537



C. 546



C. 567



C. 637



C. 646



C. 667

**PY23044**

PLAYFLEX



46



16



130



Unbreakable



Hypoallergenic



C. 541



C. 542



C. 543



C. 575



C. 641



C. 642



C. 574

**PY23044**

PLAYFLEX



46



16



130



Unbreakable



Hypoallergenic



C. 643



C. 675



C. 840



C. 940



C. 534



C. 585



C. 634



C. 685

**PY23043**

PLAYFLEX



48



16



130



Unbreakable



Hypoallergenic

C. 534



C. 541



C. 542



C. 543



C. 575



C. 634



C. 574



**PY23043**

PLAYFLEX



48



16



130



 Unbreakable

 Hypoallergenic



C. 641



C. 642



C. 643



C. 675



C. 840



C. 940



C. 585



C. 685

**PY23038**

PLAYFLEX



46



15



130



 **Unbreakable**

 **Hypoallergenic**

C. 556



C. 557



C. 566



C. 586



C. 656



C. 657



**PY23038**

PLAYFLEX



46



15



130



Unbreakable



Hypoallergenic



C. 666



C. 686



C. 537



C. 546



C. 637



C. 646

**PY23018**

PLAYFLEX



50



14



135



Unbreakable



Hypoallergenic



C. 512



C. 549



C. 553



C. 555



C. 557



C. 563



C. 566



C. 567

**PY23018**

**PLAYFLEX**



**50**



**14**



**135**



**Unbreakable**



**Hypoallergenic**



**C. 575**



**C. 612**



**C. 649**



**C. 653**



**C. 655**



**C. 657**

**PY23018**

**PLAYFLEX**



50



14



135



**Unbreakable**



**Hypoallergenic**



**C. 663**



**C. 666**



**C. 667**



**C. 675**



**C. 860**  
**GLOW**



**C. 960**  
**GLOW**

**PY23017**

**PLAYFLEX**



48



14



135



 **Unbreakable**

 **Hypoallergenic**

C. 512



C. 537



C. 546



C. 553



C. 555



C. 557



C. 563



C. 566



**PY23017**

**PLAYFLEX**



48



14



135



C. 567



C. 612



C. 637



C. 646



C. 653



C. 655

 **Unbreakable**

 **Hypoallergenic**

# PY23017

PLAYFLEX



48



14



135



 Unbreakable

 Hypoallergenic



C. 657



C. 663



C. 666



C. 667

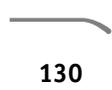


C. 860



C. 960

**PY23016**  
PLAYFLEX



Unbreakable



Hypoallergenic



C. 537



C. 553



C. 556



C. 557

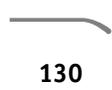


C. 562



C. 565

**PY23016**  
PLAYFLEX



C. 566



C. 586



C. 637



C. 653



C. 656



C. 657

**PY23016**

PLAYFLEX



44



14



130



 **Unbreakable**

 **Hypoallergenic**

C. 662



C. 665



C. 666



C. 686



C. 860  
**GLOW**



C. 960  
**GLOW**



C. 546



C. 646



**PY23012**

PLAYFLEX



47



16



130



Unbreakable



Hypoallergenic

C. 542



C. 543



C. 544



C. 545



C. 546



C. 547



C. 575



C. 642



**PY23012**

PLAYFLEX



47



16



130



C. 643



C. 644



C. 645



C. 646



C. 647



C. 675



C. 840  
GLOW



C. 940  
GLOW



 Unbreakable

 Hypoallergenic

**PY23012**

PLAYFLEX



47



16



130



 Unbreakable

 Hypoallergenic

C. 538



C. 549



C. 585



C. 638



C. 649



C. 685



**PY23011**  
PLAYFLEX



45



15



130



Unbreakable



Hypoallergenic

C. 541



C. 542



C. 543



C. 544



C. 545



C. 546



C. 547



**PY23011**  
PLAYFLEX

  
45

  
15

  
130



 Unbreakable

 Hypoallergenic



C. 575



C. 641



C. 642



C. 643



C. 644



C. 645

**PY23011**

PLAYFLEX



45



15



130



Unbreakable



Hypoallergenic



C. 646



C. 647



C. 675



C. 840  
GLOW



C. 640  
GLOW

**PY23011**  
PLAYFLEX

  
45

  
15

  
130



 Unbreakable

 Hypoallergenic



C. 538



C. 549



C. 585



C. 638

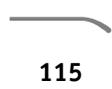


C. 649



C. 685

**PY23010**  
PLAYFLEX



C. 546



C. 556



C. 565



C. 646



C. 656



C. 665



# PY23010

PLAYFLEX



42



15



115



C. 544



C. 555



C. 644



C. 655



Unbreakable



Hypoallergenic

**PY23009**

PLAYFLEX



40



16



115



Unbreakable



Hypoallergenic



C. 546



C. 556



C. 565



C. 646



C. 656



C. 665

ACETATE

**PY23089**

ACETATE



49



15



135



C. 512



C. 513



C. 543



C. 544

**PY23088**

ACETATE



48



16



135



C. 514



C. 534



C. 535



C. 612

**PY23087**

ACETATE



51



15



135



C. 512



C. 543



C. 545



C. 643



**PY23086**

ACETATE



47



16



135



C. 511



C. 541



C. 545



C. 612

**PY23085**

ACETATE



47



17



135



C. 511



C. 512



C. 542



C. 599

**PY23084**

ACETATE



50



15



140



C. 517



C. 545



C. 612



C. 645

**PY23083**

ACETATE



51



15



140



C. 512



C. 517



C. 535



C. 545

**PY23082**

ACETATE



50



16



135



C. 512



C. 515



C. 541



C. 545

**PY23081**

ACETATE



50



15



135



C. 547



C. 557



C. 560



C. 565

**PY23080**

ACETATE



49



15



135



**C. 530**



**C. 556**



**C. 560**



**C. 566**

**PY23079**

ACETATE



45



17



130



C. 516



C. 525



C. 527



C. 565

**PY23078**

ACETATE



46



17



135



C. 520



C. 540



C. 545



C. 548

**PY23077**

ACETATE



45



15



130



C. 516



C. 548



C. 568



C. 598

**PY23076**



44



16



130



**C. 527**



**C. 547**



**C. 560**



**C. 568**

**PY23075**

ACETATE



41



17



130



C. 527



C. 537



C. 568



C. 580

**PY23073**

ACETATE



52



16



135



C. 511



C. 512



C. 525



C. 543



C. 545

**PY23073**

ACETATE



52



16



135



C. 513



C. 516



C. 517



C. 544



C. 545



C. 643

**PY23072**

ACETATE



50



16



135



C. 527



C. 541



C. 565



C. 566

**PY23071**

ACETATE



45



17



130



C. 527



C. 537



C. 549



C. 562

**PY23067**

ACETATE



45



16



135



C. 511



C. 512



C. 543



C. 575



C. 544



C. 545



C. 573



C. 612

**PY23066**

ACETATE



48



18



135



C. 511



C. 512



C. 541



C. 575



C. 513



C. 517



C. 543



C. 641



**PY23065**

ACETATE



46



15



135



C. 511



C. 545



C. 575



C. 612



C. 512



C. 517



C. 541



C. 643



**PY23064**

ACETATE



47



15



135



C. 512



C. 535



C. 541



C. 543



C. 544



C. 545



C. 546



C. 612

**PY23063**

ACETATE



41



17



130



C. 511



C. 524



C. 545



C. 595

**PY23062**

ACETATE



41



17



130



C. 510



C. 511



C. 512



C. 545

**PY23061**

ACETATE



45



15



130



C. 516



C. 527



C. 545



C. 560

# PY23060

ACETATE



44



16



130



C. 511



C. 527



C. 531



C. 595

**PY23042**

ACETATE



50



15



135



C. 531



C. 553



C. 563



C. 564



C. 565



C. 566

**PY23042**

ACETATE



50



15



135



C. 550



C. 560



C. 561



C. 599

**PY23041**

ACETATE



49



16



135



C. 513



C. 517



C. 541



C. 545



**PY23039**

ACETATE



50



15



135



C. 513



C. 514



C. 517



C. 545



C. 475



METAL

**PY23099**

METAL



50



16



135



C. 203



C. 212



C. 243



C. 244

**PY23095**

METAL



50



18



135



C. 231



C. 253



C. 255



C. 265



C. 286



**PY23094**

METAL



50



18



135



C. 203



C. 212



C. 233



C. 245



C. 286



**PY23093**

METAL



48



16



135



C. 212



C. 231



C. 245



C. 253



C. 255



C. 265



C. 286

**PY23092**

METAL



49



17



135



C. 203



C. 212



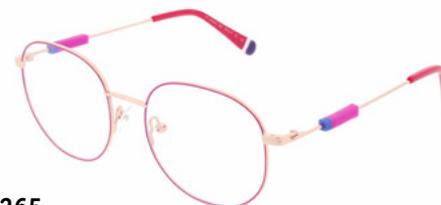
C. 233



C. 245



C. 265



**PY23059**

METAL



47



19



130



C. 101



C. 212



C. 237



C. 241



C. 262



C. 275



C. 286

**PY23058**

METAL



48



20



130



C. 101



C. 212



C. 237



C. 253



C. 262



C. 275



TR90

**PY23007**

TR90



50



15



135



C. 633



C. 642



C. 643



C. 645

# PY23006

TR90



48



15



130



C. 642



C. 644



C. 645



C. 675



C. 646



# PY23005

TR90



47



15



130



C. 642



C. 646



C. 649



C. 674



C. 643

**PY23004**

TR90



45



15



130



C. 641



C. 643



C. 644



C. 674

# PY23000

TR90



44



15



130



C. 654



C. 656



C. 663



C. 676

**SUN COLLECTION**

**PY33037**

PLAYFLEX



42



17



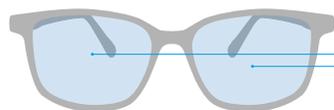
110



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 635



C. 637



C. 643



C. 645



C. 647



C. 657



C. 675



C. 677

**PY33036**

PLAYFLEX



39



16



105



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 637



C. 645



C. 647



C. 657



C. 667



C. 675



C. 677



C. 688

**PY33036**

PLAYFLEX



39



16



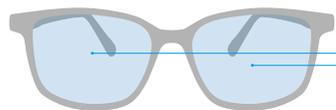
105



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 631



C. 637



C. 641



C. 647



C. 656



C. 664



C. 675

**PY33035**

TR90



46



18



135



**Polarized**

**Blue block**



**C. 531**



**C. 535**



**C. 553**



**C. 555**



**C. 556**



**C. 562**



**C. 565**



**C. 566**

**PY33034**

PLAYFLEX  
TR90



42



14



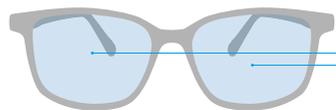
105



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 637



C. 643



C. 645



C. 657



C. 666



C. 667



C. 677



C. 688

**PY33033**

PLAYFLEX  
TR90



45



16



105



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 637



C. 643



C. 645



C. 647



C. 657



C. 666

# PY33033

PLAYFLEX  
TR90



45



16



105



C. 667



C. 688



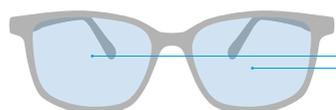
C. 677



Unbreakable



Hypoallergenic



Polarized

Blue block

**PY33032**

TR90



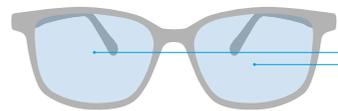
48



16



135



Polarized

Blue block



C. 511



C. 517



C. 541



C. 612



C. 633



C. 643



C. 644

**PY33031**

TR90



47



16



135



Polarized

Blue block



C. 511



C. 517



C. 533



C. 541



C. 585



C. 612



C. 643



C. 644

**PY33030**

INJECTION



48



17



135



Polarized

Blue block



C. 511



C. 516



C. 517



C. 533



C. 545



C. 612



C. 643



C. 688

**PY33029**

TR90



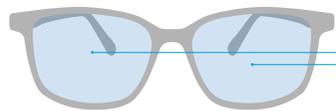
50



15



130



Polarized

Blue block



C. 511



C. 517



C. 546



C. 588



C. 612



C. 633



C. 645

**PY33028**

TR90



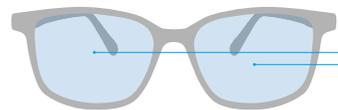
46



17



130



Polarized

Blue block



C. 511



C. 535



C. 546



C. 585



C. 612



C. 641



C. 643

**PY33027**

TR90



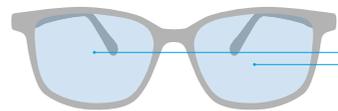
49



16



130



Polarized

Blue block



C. 511



C. 535



C. 543



C. 585



C. 612



C. 635



C. 645

**PY33021**

INJECTION



54



12



112



Polarized

Blue block



C. 612



C. 613



C. 615



C. 633



C. 645



C. 674

**PY33020**  
INJECTION



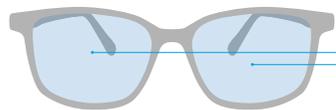
50



15



135



Polarized

Blue block



C. 511



C. 512



C. 595



C. 612



C. 643



C. 675

**PY33019**  
INJECTION



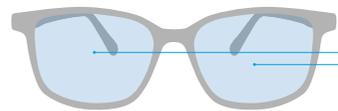
44



18



115



Polarized

Blue block



C. 641



C. 643



C. 645



C. 653



C. 655



C. 662



C. 675

**PY33018**  
INJECTION



50



17



110



Polarized

Blue block



C. 611



C. 612



C. 613



C. 641



C. 643



C. 675

**PY33017**  
INJECTION



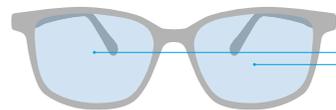
47



16



135



Polarized

Blue block



C. 511



C. 541



C. 612



C. 613

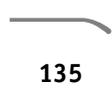


C. 634



C. 645

**PY33016**  
INJECTION



Polarized

Blue block



C. 511



C. 512



C. 536



C. 553



C. 560



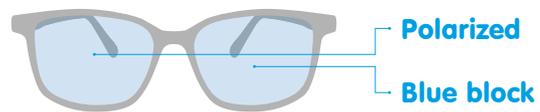
C. 575

**PY33012**  
INJECTION

  
48

  
17

  
130



C. 511



C. 512



C. 541



C. 543



C. 612



C. 675

CLIP ON COLLECTION

**PY43005**

TR90  
CLIP ON  
POLARIZED



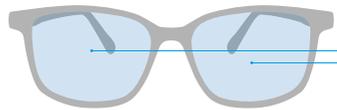
48



17



135



Polarized

Blue block



C. 549



C. 553



C. 654



C. 655



**PY43004**

TR90  
CLIP ON  
POLARIZED



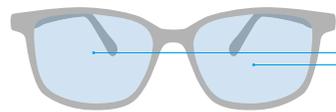
48



18



135



Polarized

Blue block



C. 555



C. 563



C. 652



C. 655



**PY43003**

TR90  
CLIP ON  
POLARIZED



52



16



135



Polarized

Blue block

C. 512



C. 513



C. 543



C. 544



C. 612



C. 613



C. 643



C. 644



**PY43002**

TR90  
CLIP ON  
POLARIZED



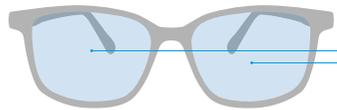
50



15



130



Polarized

Blue block

C. 512



C. 541



C. 542



C. 543



C. 612



C. 641



C. 642



C. 643



**PY43001**

TR90  
CLIP ON  
POLARIZED



44



16



115



Polarized

Blue block

C. 545



C. 546



C. 562



C. 645



C. 646



C. 662



C. 665



**PY33026**

TR90  
CLIP ON  
POLARIZED



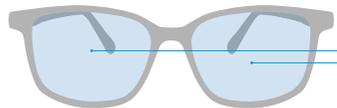
47



18



130



Polarized

Blue block



C. 645



C. 642



C. 543



C. 541



**PY33025**

TR90  
CLIP ON  
POLARIZED



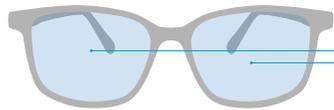
46



18



130



Polarized

Blue block



C. 567



C. 649



C. 652



C. 653



**PY33025**

TR90  
CLIP ON  
POLARIZED



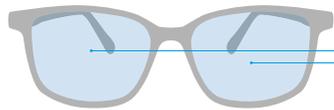
46



18



130



Polarized

Blue block



C. 531



C. 553



C. 654



C. 655



**PY33024**

TR90  
CLIP ON  
POLARIZED



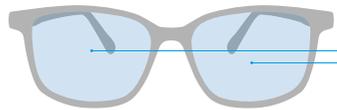
48



15



130



Polarized

Blue block



C. 612



C. 641



C. 643



C. 675



**PY33024**

TR90  
CLIP ON  
POLARIZED



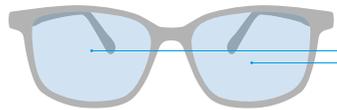
48



15



130



Polarized

Blue block



C. 542



C. 635



C. 649



**PY33023**

TR90  
CLIP ON  
POLARIZED



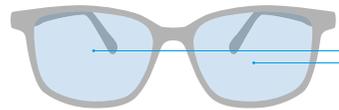
43



17



130



Polarized

Blue block



**PY33022**

TR90  
CLIP ON  
POLARIZED



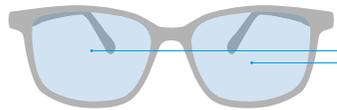
44



19



135



Polarized

Blue block



C. 612



C. 641



C. 643



C. 655



**PY33006**

TR90  
CLIP ON  
POLARIZED



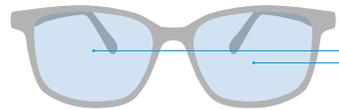
47



15



135



Polarized

Blue block



C. 545



C. 612



C. 644



C. 646



**PY33005**

TR90  
CLIP ON  
POLARIZED



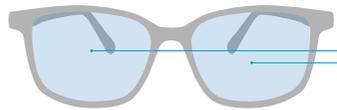
51



17



135



Polarized

Blue block



C. 612



C. 613



C. 643



C. 644



**PY33011**

PLAYFLEX  
CLIP ON  
POLARIZED



47



16



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 541



C. 543



C. 545



C. 575



**PY33011**

PLAYFLEX  
CLIP ON  
POLARIZED



47



16



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 641



C. 643



C. 645



C. 675



**PY33010**

PLAYFLEX  
CLIP ON  
POLARIZED



45



15



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 543



C. 545



C. 546



C. 575



**PY33010**

PLAYFLEX  
CLIP ON  
POLARIZED



45



15



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 643



C. 645



C. 646



C. 675



**PY33009**

PLAYFLEX  
CLIP ON  
POLARIZED



46



14



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 512



C. 555



C. 562



C. 565



# PY33009

PLAYFLEX  
CLIP ON  
POLARIZED



46



14



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 612



C. 655



C. 662



C. 665



# PY33008

PLAYFLEX  
CLIP ON  
POLARIZED



48



14



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 552



C. 553



C. 555



C. 562



**PY33008**

PLAYFLEX  
CLIP ON  
POLARIZED



48



14



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 652



C. 653



C. 655



C. 662



**PY33007**

TR90 CLIP ON  
POLARIZADA



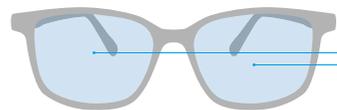
48



16



135



Polarized

Blue block



C. 552



C. 565



C. 653



C. 654



**PY33007**

TR90 CLIP ON  
POLARIZED



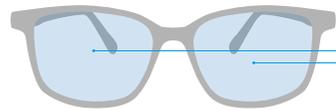
48



16



135



Polarized

Blue block



C. 567



C. 652



C. 655



C. 658



**PY33006**

TR90 CLIP ON  
POLARIZED



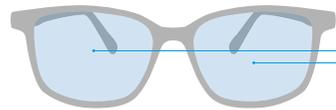
47



15



135



Polarized

Blue block



C. 542



C. 641



C. 643



C. 675



**PY33005**

TR90 CLIP ON  
POLARIZED



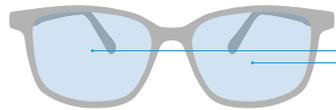
51



16



135



Polarized

Blue block



C. 612



C. 631



C. 641



**PY33005**

TR90 CLIP ON  
POLARIZED



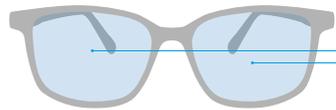
51



16



135



Polarized

Blue block



C. 643



C. 675



**PY33004**

TR90 CLIP ON  
POLARIZED



51



16



135



Polarized

Blue block

C. 567



C. 655



C. 657



C. 662



**PY33004**

TR90 CLIP ON  
POLARIZED



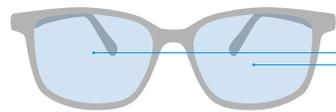
51



16



135



Polarized

Blue block



C. 653



C. 654



C. 656



**PY33004**

TR90 CLIP ON  
POLARIZED



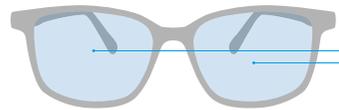
51



16



135



Polarized

Blue block



C. 665



C. 666



**POINT OF SALES**

1



2



3



4



5



- 1. Double sided poster 70x100 cm  
Ref. **PPY0053**
- 2. Showcard 15x21 cm  
Ref. **PPY0054**
- 3. Showcard 15x21 cm  
Ref. **PPY0055**
- 4. Showcard 29x40 cm  
Ref. **PPY0056**
- 5. Showcard 29x20 cm  
Ref. **PPY0057**

1



2



3



1. Showcard 40x29 cm

Ref. **PPY0058**

2. Showcard 29x40 cm

Ref. **PPY0059**

3. Exhibitor

Ref. **PPY0060**

1



2



3



4



5



- 1. Double sided poster 70x100 cm  
Ref. **PPY0064**
- 2. Showcard 15x21 cm  
Ref. **PPY0065**
- 3. Showcard 15x21 cm  
Ref. **PPY0066**
- 4. Showcard 29x40 cm  
Ref. **PPY0067**
- 5. Showcard 20x30 cm  
Ref. **PPY0068**



1. Showcard 29x40 cm

Ref. **PPY0069**

2. Exhibitor

Ref. **PPY0063**



9. Pirate Willy 62 cm.  
Ref. PPY0016



1



2



3



4



### CASES

1. Boy Regular collection.  
Ref. **ESTPYB**

2. Girl Regular collection  
Ref. **ESTPYP**

3. Unisex Clip ON collection.  
Ref. **ESTPYCL**

4. Unisex sun collection.  
Ref. **ESTPYS**

1



## SUITCASE

- 1. Suitcase 75 x 40 x 26 cm.  
Ref. MALPY



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